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**STATE OF MINNESOTA**  
**COUNCIL ON ASIAN-PACIFIC MINNESOTANS**  
**BIENNIAL REPORT 2009 - 2010**

**NOVEMBER 2010**

*Submitted to the Governor & the Minnesota State Legislature  
in compliance with Minnesota Statute 3.9226 subdivision 7.*

## Executive Summary

### *Part of State Government | Part of the Solution*

November 2010

For the past two years, the Council on Asian-Pacific Minnesotans (CAPM) has been submerged in assessing our previous works and efforts in the hope of building our future. The result of this reflection is held within a strategic plan of this Biennial Report which we firmly believe provides a new perspective on our work and a sharpened focus on how and where we should expend valuable and limited resources. The strategic plan is built around our mission, "To be an advisor to policymakers, advocate for the community, and builder of bridges." This mission represents and is supported by all of the mandated statutory activities defined in our enabling statute. Ultimately, we hope that this mission is a reflection of and an homage to those that worked tirelessly for our creation.

The strategic plan serves as the agency's road map for the next 5 years. Our strategic plan lays out CAPM's three long-term goals and will guide us in establishing the annual goals we will need to meet along the way. It will help us to measure how far we have come towards achieving our goals and to recognize where we need to adjust our approaches or directions to achieve better results. Finally, it will provide a basis from which we can focus on the highest priority issues and ensure that we use taxpayer dollars effectively.

2011 promises many challenges and trials. The country is in economic disarray and the state is facing a huge budget deficit. There is just not enough money to pay for all the good things that government provides for its citizens: quality schools, police and fire protection, public health and healthcare, and help and assistance to the poor, needy, and elderly.

How the Asian American and Pacific Islander community will fare in this process is up to community members and the Council must take leadership in this endeavor both at the staff and board levels. It is for challenging times such as this that the Council was created. We are to be the voice for the community. Their concerns are our concerns. And we must work with them and for them. Daily we hear from the community about lost jobs, foreclosed homes, lost savings and health coverage, the cost of food, and of elders who cannot pay their co-pays for needed medicine. The Council does not provide direct service, but we are a part of state government that funds and oversees many of these issues. We as part of the state have a voice in the policy and direction of these issues and working together and with the community, we can make a huge impact and the Council must seize upon our "insider" and public agency status to affect change.

In the upcoming years, we look forward to engaging with all of our stakeholders to help us realize a great state that serves and better the lives of its people.

Sincerely,

Terry Cheng, Chair

Ilean Her, Executive Director

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Upon Request, this report will be made available in an alternate format, such as Braille, large print or audiotape. For TTY, contact Minnesota Relay Service at (800) 627-3529 and ask for the Council on Asian-Pacific Minnesotans.

## Part I: Summary of Activities

### Agency Purpose

The Council on Asian-Pacific Minnesotans ('Council' or 'CAPM') was created by the Minnesota State Legislature in 1985 pursuant to Minn. Stat. 3.9226 to fulfill the following primary objectives: advise the governor and state legislators on issues pertaining to Asian Pacific people; ensure Asian Pacific Minnesotans are more incorporated and engaged in the governmental and policymaking process; see that residents of Asian Pacific descent have sufficient access to state government services; promote the talents and resources of Asian Pacific people where appropriate; and act as a broker between the Asian Pacific community in Minnesota and mainstream society.

Serving as a conduit to state government for Asian Pacific organizations and individuals, the Council recommends bills to the governor and state legislature designed to improve the economic and social condition of all Asian Pacific Minnesotans. Furthermore, the Council may provide comment and/or recommendations regarding any application for federal funds submitted by state departments or agencies that stand to impact programs pertinent to Asian-Pacific Minnesotans.

### Core Functions

On behalf of this population; the Council plays the role of advisor, advocate, and broker. In these capacities, it deals with problems unique to non-English speaking immigrants and refugees; administrative and legislative barriers blocking Asian-Pacific people's access to benefits and services; opportunities for affordable housing and health care; and taking appropriate measures to increase Asian Pacific peoples' level of preparedness for, and overall presence in, the state's ever-evolving workforce.

The Council may perform its own research or contract for studies to be conducted for use in developing policy recommendations intended to benefit the Asian Pacific community. Areas of focus may include education, work-force development, human rights, mental health, affordable housing, economic development, violence prevention/intervention, immigration and refugee issues, social welfare, or any other timely subject matter. For a more thorough understanding of these issues or to facilitate a community dialogue, the Council frequently hosts roundtable discussions, forums, and workshops. It also convenes workgroups, taskforces, and special committees focusing on issues of particular importance -- issues that require more detailed examination or ones where the need for solutions is conveyed with a sense of urgency by the community.

### Operations

The CAPM consists of 23 members, 19 of whom are appointed by the governor and represent a broad cross section of the Asian-Pacific community. In addition, two members of the House of Representatives and two members of the Senate are appointed under the rules of their respective bodies. They serve as non-voting members. The Council maintains a staff of four under the leadership of the executive director.

The Council serves individuals and ethnic groups from over 40 countries, including Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Burma (Myanmar), Cambodia, China, Cook Islands, Federated States of Micronesia, Federated States of Midway Islands, Fiji, French Polynesia, Guam, Hawaii's, Hong Kong, India, Indonesia, Iran, Japan, Kazakhstan, Kiribati, Kyrgyzstan, Laos (Hmong and Lao), Macau, Malaysia, Maldives, Marshall Islands, Mongolia, Nauru, Nepal, New Caledonia, New Zealand, North Korea, Northern Mariana Islands, Pakistan, Palau, Papua New Guinea, Philippines, Pitcairn Islands,



## Part of State Government | Part of the Solution

The success and wellbeing of every citizen is crucial to the vitality and success of the state. It is in furthering this belief that the state invests much of its resources providing for the educational, health care, human services and other basic needs of its citizens. The work of the Council on Asian-Pacific Minnesotans (CAPM) is an extension of this state service to its citizenship and has been since its inception an effective and efficient vehicle for the state to work with the Asian Pacific American community. Over the years, CAPM has established itself as a viable and credible state agency working with the Asian Pacific community in Minnesota. Our work fills a unique niche that no other state agency has the capacity and or credibility to fulfill. The community looks to us to help them give voice to their issues and concerns. State and Federal government units look to us to help them connect and build bridges to the Asian Pacific community. We have become an indispensable arm of government in its outreach to the community. In this time of economic uncertainty and challenges, the role of the CAPM to work with the community to find solutions and hope is needed more than ever.

### The Many Aspects of the Work of the CAPM

*Advise* – Working with the legislature and the Governor on the creation and implementation of policies and laws and partnering to host 4-6 community/issue forums

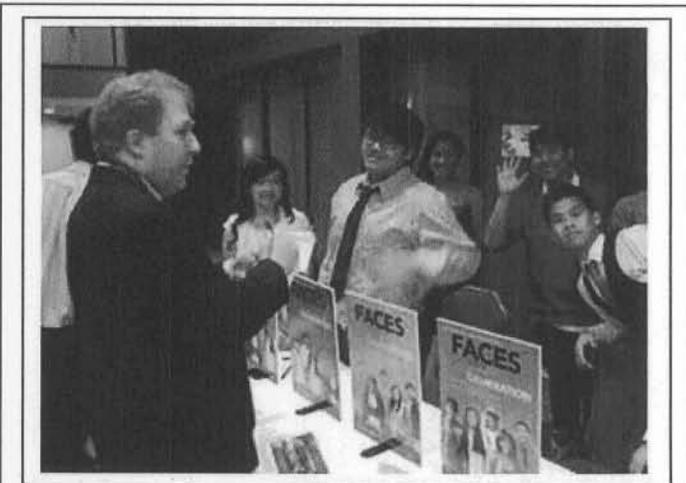
- Economic Development & Workforce - worked with the community in partnership with the administration and the legislature on economic development and workforce issues.
- Early Childhood Education – worked with Ready for 4 on convening childcare workers and advocates in the Hmong community to better understand the needs of Hmong parents and to increase the preparedness of Hmong children for kindergarten.
- Achievement Gap/Graduation Rates – worked with the Department of Education convening focus groups in the community to better understand the needs and challenges of Asian American students and their parents within the k-12 educational system so as to decrease the achievement gap and graduation rates.
- Eliminating Health Disparities – worked with the Department of Health, Office of Minority and Multicultural Health and the Asian Pacific community to address health disparities issues that impact the community. Issues of importance: Hepatitis B; cervical, breast and liver cancer; diabetes; obesity; chemical dependency and drug abuse; kidney disease, etc...
- Public Safety – worked with the Department of Public Safety and the Metro Gang Strikeforce on reducing criminal gang activities within the Asian Pacific community. Worked on legislation and police on racial profiling and hate crime policies.
- Arts & Cultural Heritage – provided testimony and advise on the preservation and priorities for arts and cultural heritage funding within and for the Asian Pacific community.



Asian American & Pacific Islander Day at the Capitol provides advocacy training and bringing the community to meet their legislators about the issues that are important to them.

**Capacity Building** – Working to build and increase capacity in the community to respond effectively and efficiently to community needs, e.g., economic self-sufficiency, business development, community center, increase in teachers and licensed mental service providers.

- Asian American Pacific Islander Leadership Council for Hennepin County - worked with the community in Hennepin County to increase understanding, engagement, and follow-through with county services and programs
- Human & Sex Trafficking – worked with Civil Society and pan-Asian non-profits to increase awareness and understanding of the issue and increase staff capacity to identify victims of human and sex trafficking and create programs to address the issues.
- Health Disparities – worked with pan-Asian communities to build their capacity to advocate on the health issues that impact their community; worked to increase their capacity to work and deliver services in these areas, i.e., partnered with Hazeldon to train pan-Asian community members and get them licensed and certified to deliver chemical dependency programs.
- National Asian American Women’s Forum, St. Cloud Chapter – worked with pan-Asian women in St. Cloud develop and deliver the first ever leadership training for teen girls from the Asian American community in St. Cloud.
- Asian Pacific Youth Council (APYC) – 30 youth from the metro area comprise the APYC. The group’s agenda is to create peer to peer resources that portray positive images and messages about Asian American and Pacific Islander teens.



Asian Pacific Youth Council (APYC) members talk with Tom LaVenture from the Asian American Press about their poster campaign – Faces of a New Generation.

**Leadership Development** – Conduct training on public leadership for emerging community learners to empower them to act and make better decisions so they can more effectively serve their community

- Youth Leadership Retreat, June 2009 – 60 youth participated in a 3 days, 2 nights leadership retreat designed to education youth on understanding and recognizing their leadership potential and styles so as to help their community address issues that impact their lives.



Cheng Meng Chew, Linda Chanda & Sunny Chanthavong

Cheng Meng Chew, the Treasurer for ECOLAB delivered the keynote at the Adult Leadership Summit. He spoke about the leadership skills needed to be successful in corporate America.

- Adult Leadership Summit, October 2009 – 50 adult leaders convened to learn about their leadership style; build their leadership case and better their public speaking skills.
- Youth Leadership Retreat, June 2010 – 50 youth participated in a 5 days, 4 nights retreat designed to grow their leadership skills and level of participation in the civic life of their community. The retreat also focused teaching and imparting to their youth their arts and cultural heritage in order to help the youth articulate and figure out their stories and their voice in modern society.

***Advocate*** – Strengthening our work and outreach to the community so that we will remain in tune with their needs and concerns; increase community’s participation in Annual Asian Pacific Day at the Capitol. Each year we’ve brought 200+ individuals and organizations to the capitol to meet and talk with legislators about the issues that impact their lives. The Day consists of advocacy training; letter writing and visits to legislators, and a rotunda program featuring displays from area non-profits and noted speakers on the issues.

- February 2010 – Trained 30 people on how to effectively advocate legislators.
- October 2009 – Trained 50 people on Advocacy Skills
- February 2009 – Trained 60 people on Advocacy Skills

***Brokering*** – Establishing credibility with community and state government to be the bridge between the community; seeking to create opportunities for both to work together in meaningfully, educational, and empowering ways

- Oral History Project, Minnesota History Center – currently the MHS is undertaking an oral history project to document the lives and stories of 5 Asian ethnic groups which the MHS has never worked with before. They are the Korean, Cambodian, Vietnamese, Lao, and Filipino communities. The Council worked with the MHS to invite and convene scholars and leaders from these communities and to define goals and objectives of collaborations.
- Workforce Development – worked with DEED and the Minneapolis Workforce Center create culturally competency in their staff and programming to serve the needs of Limited English Proficient clients
- Asian American Youth Leadership Campaign with Minnesota State Colleges and Universities (MnSCU) to do outreach and create leadership development opportunities for Asian American high school students. A poster campaign was created and displayed in over 2,000 schools and educational institutions statewide.
- Hennepin County Leadership Council with Hennepin County – the Council worked with Hennepin County to convene the community to discuss and to prioritize the top issues that the county should address.

***Promote*** – Create and implement opportunities for all Minnesotans to engage and learn about the arts and cultural heritage of the community as well as spaces to highlight, recognizes, and celebrate the contributions of the Asian American and Pacific Islander community have made and are making to and for the betterment of Minnesota and America.

### **Heritage Dinner 2009**

Hmong American Partnership, St. Paul  
 Keynote: Jim Randall, WellsFargo Minnesota  
 360 attendees

### **2009 Leadership Awardees**

Tanweer A. Janjua is recognized for outstanding contribution and demonstrating vision and leadership in civil engagement through his educational efforts and outreach to get out and increase the Asian American and Pacific Islander vote.

**K. Dennis Kim, Ph.D., P.E.** is recognized for outstanding contribution to the business sector and for community service. Kim took over Envirosience in 1982, which became EVS, a full service consulting civil engineering firm in 2003.

**Bryan Douglas Thao Worra**, a National Endowment of the Arts Literature Fellow, poet and activist, is recognized for his outstanding contribution to the Asian Pacific Islander arts and literature movement in Minnesota.

**Vy Van Pham** is recognized for his selfless and giving nature, gifted leadership style, and extraordinary vision in service to and the growth and development of the community.

### **Heritage Dinner 2010**

Crowne Plaza Hotel, St. Paul

Keynote: Franklin Odo, Curator with Smithsonian Institution

310 attendees

### **2010 Leadership Awardees**

**Dixie Latu Riley** was nominated posthumously as a longtime community leader who passed away in September 2009 from cancer at just age 58. She is remembered as a tireless and vigilant advocate on the core issues facing the Asian Pacific Islander community.

**Kaimay Yuen Terry** is a shaker-and-mover and a force to be reckoned with within the Chinese and Asian American community for she makes things happen and brings results. From health and social issues, to arts and civil rights, Kaimay's influence can be seen everywhere.

**Mali Kouanchao** receives the CAPM Leadership Award in part for her multidisciplinary work in the visual arts and interactive design that has appeared as cover art for university books and everything from museum special collections to restaurants and community centers and her usage of her art to build identity and community.

**Mao Heu Thao**, the Hmong Health Coordinator at St. Paul-Ramsey County Department of Public Health for the past 15 years, is receiving the award for Community Service for her pioneering and innovative ways to outreach and educate her community about health and well-being.



Senator Amy Klobuchar with members of the Lao American community at the 2010 Annual Dinner

## **Dragon Festival**

The Council provides major infrastructure and support

Dragon Festival – a two day family and community event in Phalen Park, St. Paul of colorful, traditional dances and music to showcase the performance arts of Asia as well as the racing of the traditional dragon boats. Dances from the ceremonial to the theatrical and are as varied as the colors on the performers' authentic costumes!

**Mission**To bring together the Greater Twin Cities community in celebration of the diverse Asian Pacific cultures through an annual dragon festival.

## **Arts & Cultural Heritage: Legacy Amendment**

In joint partnership with the Minnesota Humanities Center, we hosted monthly events featuring the arts and or cultural heritage of the Asian American and Pacific Islander community that sought to deepen the understanding of the Asian American & Pacific Islander experience by and for all Minnesotans.

- 16 months of programs; over 10,000 served directly in Twin Cities metro area, St. Cloud, Rochester, Roseau, and Mankato
- Videos & Promotional materials created with state-wide distribution & reach

Created opportunities to strengthen and grow the capacity of Asian Americans and Pacific Islander to grow in the arts and to using art as a vehicle and tool to preserve cultural heritage.

- 130 youth trained
- 120 adult artist trained

Promoted and partnered with the Minnesota History Center to create an oral history project that would begin to document the oral history of the more than 42 different Asian American and Pacific Islander ethnic groups in Minnesota.

- 2010 – 5 Ethnic Groups: Korean, Lao, Cambodian, Filipino, & Vietnamese



Cultural Heritage Tent at the Dragon Festival July 2010 provided an opportunity to educate and engage with others the stories and cultural heritage and traditions of the pan-Asian community.

## Part II. List Receipts & Expenditures

<b>REVENUES</b>			
General Fund (100)	Operations (1005)	562,345.77	
Misc. Sp. Rev. (200)			
	APA ComMNet Project	518.72	
	Henn. Cty. – API Initiative	30,000.00	
	MnSCU	20,000.00	
	Dept. of Health, Office of Minority & Multicultural Health	1,000.00	
	Minnesota Humanities Center	10,419.95	
	Heritage Month – Conference	13,576.58	
	Arts & Cultural Heritage – Conference	146.36	
Gift Fund (690)	CAPM Gift	-	
	APA Heritage Month	11,375.65	
<b>TOTAL</b>			<b>649,383.03</b>
<b>EXPENDITURES</b>			
	Salaries & Benefits	507,871.03	
	Other Benefits	20,347.63	
	Space Rental, Maint., Utilities	38,530.44	
	Repairs	-	
	Printing & Advertising	5036.86	
	Prof./Tech. Services Outside V.	9,300.00	
	Computer & Systems Service	2,561.94	
	Communications	10,577.43	
	Travel & Subsistence-Inst	2,101.67	
	Supplies	6,761.53	
	Equipment	4,194.11	
	Employee Development	485.00	
	Other Operating Costs	37,729.15	
	Statewide Indirect Costs	3,721.00	
<b>TOTAL</b>			<b>649,217.79</b>
<b>BALANCE</b>			<b>165.24</b>

**Notes:**

The above information is based on the reports provided by MN Department of Administration/Financial Management and Reporting Division. Balance was in Heritage Month Conference, which funds can be carried over (per M.S. 16A.721, subd. 1).

## EXPLANATION OF EXPENDITURE TERMS

Salaries & Benefits: 4 FTE & fringe benefits

Other Benefits: Stipend for Board members in attendance at board meetings and also cash-out for employees separating from state service.

Space rental, maintenance, utilities: office lease with Admin-Plant Management Div. incl. Maintenance & utilities and other meeting room rental

Repairs: --

Printing & Advertising: printing reports

Prof./Tech. Services: contracts with cultural presenters, artists, speakers etc.; contract to develop website, design logo, develop templates for stationery, newsletter, etc. All paid from gift and grants.

Computer & Systems Service: teleprocessing charges, computer software

Communications: Telephone, fax, e-mail, voice-mail, data recurring, postage

Travel & Subsistence Inst.: Mileage reimbursement, travel expenses to hold community meetings/celebrations in Baudette, Rochester, St. Cloud, etc.

Supplies: Office supplies

Equipment: copier rental

Employee Development: Workshops, seminars, courses for employee development

Other Operating Costs: Banquet facilities incl. meals, etc. (APA Heritage Month), meals & refreshments for Council sponsored community meetings, workshops, conferences, etc. Mostly paid from dinner tickets (at cost), gift and grants from third parties.

Agency Provided Prof./Tech. S.: contract with Admin/MAD for consulting services

State Agency Reimbursement: Reimbursement to CAPM per contract with Asian Media Access

Expense Budget Closing: Balance Forward

**Part III: Identify Major Problems & Issues**

*"The probability that we may fail in the struggle ought not to deter us from the support of a cause we believe to be just."  
Lincoln, Abraham*

**Demographics**

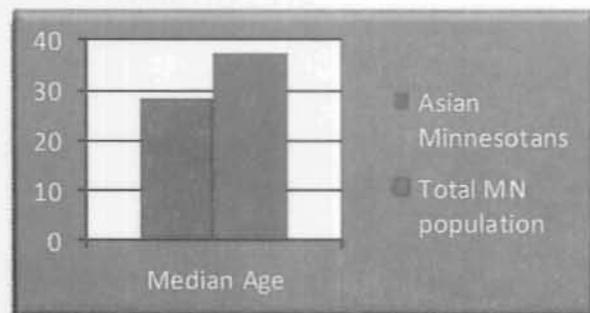
<b>Asian (Race Alone)</b>		<b>186,491</b>
	Asian Indian	29,481
	Chinese	21,020
	Filipino	8,843
	Japanese	3,720
	Korean	16,267
	Vietnamese	22,306
	Other Asian	84,854
<b>Native Hawaiian and Other Pacific Islander</b>		<b>2,297</b>
	Native Hawaiian	860
	Guamanian or Chamorro	463
	Samoan	360
	Other Pacific Islander	614
	Some other race	76,522
<b>Asian Pacific Islander (Race alone or in combination)</b>		<b>211,918</b>
	Asian	207,408
	Native Hawaiian and Other Pacific Islander	4,510

(All information herein extracted from 2009 American Communities Survey data – 1 year data)  
*Note: The 2009 ACS data only surveyed populations greater than 65,000 and is not generalizable to smaller populations. The 2009 ACS data are estimates and is not the 2010 Census data.*

**Age**

When compared to the total MN population, Asian Americans(AsAm) are younger.

- Median age of AsAms is 28.1, compared to 37.5 for the total MN population.
- AsAm have a higher percentage of 0-44 year olds and a lower percentage of 45-75+ year olds.
- Only 1.5% of AsAms are 75 years and old, compared to 6.2% for the total MN population



### Households

When compared to the total MN population, AsAm households tend to:

- Be a family household, (as opposed to an individual's household) 76.5% of AsAm households are family households, compare to 64.7% for the total MN population.
- Larger (includes both more relatives and children) AsAm household sizes are 3.4, compared to 2.46 for the total MN population.

### Educational Attainment

AsAm tend to have a higher % of the population without a HS diploma.

- Between 19-20% of AsAm have less than a HS diploma compared to 8.5-8.9% of the total MN population.
- About 18% of AsAm only have a HS diploma as the highest level of education compared to 28% of the total MN population.

Comment: The wide spread in educational attainment among AsAm highlights the variance in the AsAm population and the importance of disaggregating demographic data by ethnicity and other variables. For example, more than 90 percent of the adults in the Twin Cities have a high school degree—the highest rate in the nation. However, fewer than half of Hmong adults have a high school education.

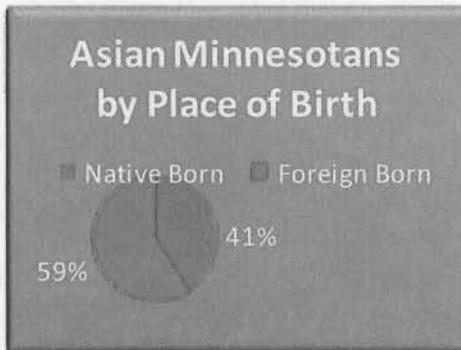
Source: Mind the Gap, Brookings Institute

However, AsAm are more likely to have a B.A. or graduate degree when compared to the total population.

- Has B.A.: 23% of AsAm vs. 21% of total MN
- Has Grad. Degree: 17.9-20% of AsAm vs. 9.9 % of total MN population.

### Place of Birth and Citizenship

- About 59% of Asian Minnesotans are foreign-born (approximately 120,000).
- About 26% of Asian Minnesotans are foreign born and not naturalized US Citizens (about 52,700).
- About 33% of Asian Minnesotans are foreign born naturalized US Citizens (about 67,300).
- About 41% of Asian Minnesotans are native born (approximately 81,500).
- About 74% of Asian Minnesotans are US Citizens (about 148,800).



### ***English Proficiency and Language Use***

About 24% of AsAms reported they speak English “less than well.”

About 26% of AsAms reported they only speak English at home.

About 73% of AsAms reported they speak a language other than English at home.

### **Employment**

While AsAms had similar employment and unemployment rates as the total MN population, AsAm women are less likely to be working (not seeking employment) and more likely to be unemployed (actively seeking and unable to find employment) when compared to the total MN population.

- 64.9% of AsAm women were in the labor force, compared to 66.7% of the total MN population.
- 7.3% of AsAm women were unemployed, compared to 4.2% of the total MN population.

### **By Occupation**

As a whole, AsAms are more likely than the total MN population to work in the sectors of:

- Management, professional, and related occupations (43.6% compared to 37.9% for total MN population.)
- Production, transportation, and material moving occupations (19.1% compared to 12.5% for total MN population.)

AsAms are less likely than the total MN population to be working in the sectors of:

- Construction, extraction, maintenance, and repair occupations (1.9% compared to 7.6% for total MN population.)
- Farming, fishing, and forestry occupations (0.3% compared to 0.8% for total MN population.)
- Sales and office occupations (18.6% compared to 24.8% for total MN population.)

AsAms are as likely as the total MN population to work in the sectors of:

- Service occupations (about 16.5% for both AsAm and total MN population)

### **By Industry**

As a whole, AsAms are more likely than the total MN population to be employed in:

- Manufacturing (24.6% compared to 13.6% for total MN population.)
- Professional, scientific, and management, and administrative and waste management services (13.1% compared to 9.3% for total MN population.)

Aside from the two areas mentioned above, AsAm also tend to work in industry areas of:

- Retail Trade (9.3%)
- Finance and insurance, and real estate and rental and leasing (6.9%)
- Educational services, and health care and social assistance (24.2%)
- Arts, entertainment, and recreation, and accommodation and food services (8.2%)

### ***Income***

When measured as a household, AsAms have a higher income (\$60,068 vs. \$55,616 for total MN population.)

However, Asian Minnesotans are also more likely to have:

- Cash Public Assistance (6.3% vs. 3.2% for total MN population.)
- Food Stamps/SNAP benefits (13.7% vs. 6.3% for total MN population.)

Comment: Along with the finding that AsAms have larger households, this data on AsAm income highlights the fact that AsAms are likely to have a higher household income due to having more earners in the household than the total MN population.

When measured as a family or individual, AsAms have a lower income (\$66,586 vs. \$69,374 for total MN population.) AsAm individuals also have a lower per capital income (\$21,091 vs. \$28,800 for total MN population.)

### ***Poverty Rate***

AsAms families have a higher rate of poverty: 12.2% vs. 7% of the total MN population.

This figure increases for AsAm families with only a female householder, no husband present: 28% vs. 25.4% of the total MN population. When measuring all people (non-family included), AsAms have a poverty rate of 16.4% compared to 11% for all Minnesotans.

### ***Health Disparities:***

There are health disparities for the Asian American and Pacific Islander community and their health care needs are often overlooked by policy makers and officials. Part of the reason is because of the lack of data representing Asian communities in research and reports, thus policy makers do not understand their needs and thus, cannot craft solutions to address them. One of the main problems with any existing health data on the API communities is that the API data is aggregated. Data labeled "Asian" or "Asian Pacific" is too consolidated and massed together. Lumping together such widely different populations as Chinese, Asian Indian, Hmong or Lao distorts the situation for a specific population. Each one of these communities has a very different culture and history and health profile. The Council in partnership with the community advocate for the collection of ethnic specific data where possible so that proper health promotion and outreach can be created to assist and help the community improve their health conditions.

Leading cause of death in the Twin Cities 7-county region, by racial and ethnic group 2005-2007

\*The unequal distribution of health in the Twin Cities Report, Blue Cross & Blue Shield of Minnesota Foundation

	Hispanic (any race)	American Indian	Black (US-born)	Black (Foreign- born)	Southeast Asian	Asian (Other)	White (non- Hispanic)	All
Total number of death	594	361	2,172	259	646	372	45,411	49,894
Cancer	21.4%	16.9%	22.4%	32.0%	25.2%	21.0%	25.6%	25.3%
Heart Disease	10.4%	14.4%	15.6%	7.2%	10.7%	12.6%	17.5%	17.1%
Stroke (Cerebrovascular)	6.4%	5.3%	4.3%	6.4%	10.7%	7.0%	5.8%	5.8%
Unintentional Injury	14.0%	11.6%	7.9%	11.6%	5.1%	8.3%	5.0%	5.3%
COPD	1.9%	2.5%	2.8%	1.6%	3.4%	1.6%	4.9%	4.7%
Diabetes	3.9%	5.3%	4.7%	4.4%	4.2%	1.9%	2.9%	3.0%
Alzheimer's	0.3%	0.3%	1.1%	0.0%	1.2%	1.9%	3.2%	3.0%
Nephritis	2.4%	2.5%	2.7%	2.0%	4.8%	1.6%	2.0%	2.0%
Suicide	3.2%	3.0%	1.4%	1.6%	2.0%	4.8%	1.6%	1.6%
Pneumonia-Influenza	1.2%	1.1%	0.7%	0.8%	0.6%	1.1%	1.7%	1.7%
Cirrhosis	1.5%	5.8%	1.1%	0.0%	1.5%	0.3%	0.9%	1.0%
Septicemia	0.8%	2.5%	1.2%	2.4%	1.4%	2.2%	0.8%	0.9%
Perinatal Conditions	5.9%	1.4%	4.7%	0.0%	0.0%	7.3%	0.3%	0.6%
Congenital Anomalies	3.4%	0.6%	2.2%	0.4%	0.2%	4.0%	0.5%	0.6%
Homicide	2.2%	2.5%	6.0%	4.0%	1.1%	3.2%	0.2%	0.5%
AIDS/HIV	1.2%	1.4%	1.5%	3.6%	0.2%	0.0%	0.1%	0.2%
Atherosclerosis	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.2%	0.2%
SIDS	0.8%	0.8%	0.7%	0.0%	0.0%	0.0%	0.1%	0.1%
Other (residual)	19.2%	21.6%	19.1%	22.0%	27.7%	22.3%	26.7%	26.2%

Note: Percentages are not age-standardized.

## Part IV: List Specific Objectives for Next Biennium

### Strength Upon Strength: A Strategic Plan (January 09 – 2014)

#### Mission

The Council on Asian-Pacific Minnesotans (CAPM) was created by the Minnesota State Legislature in 1985 pursuant to Minnesota Statute 3.9226, subdivision 1, to fulfill three primary objectives: to advise the governor and members of the legislature on issues pertaining to Asian Pacific Minnesotans; to advocate on issues of importance to the Asian Pacific community; and to act as a broker between the Asian Pacific community and mainstream society.

- **Goal 1** - The Council actively advises policymakers on the issues pertinent to the community and works with them on addressing those issues
  - **Council Convenings** – The board will host quarterly convening with people of interest and influence in public policy. The convening will bring the board more directly into the discussion and formulation of public policy.
  - **Build Upon our Direct Connection to the Governor's Office** - establish good working relationship with the Governor and his cabinet. Invite and have Governor at one of the Council Convening's.
  - **Visible Leadership** – The Council has a presence at the legislature and is sought after for advice and opinion.
  - **Strong & Viable Public Agency** – The Council has the financial resources it needs from the general fund to operate; the Council seeks grants and resources to support and strengthen its core functions.
  
- **Goal 2** - The Council zealously advocates for and believes in unleashing the internal strength and power of the community
  - **Communication** – clarify our identity and build upon unity of purpose
  - **Growing Leadership Capacity** – identify Asian American and Pacific Islander leaders, giving them recognition, support and opportunities for leadership
  - **Information Broker** – host issue forms & issue reports and recommendations
  - **Increased Civic Engagement** – work with AAPI community to increase public leadership, voter registration & education and voting
  
- **Goal 3** - The Council builds bridges leveraging assets and linking communities for a common good
  - **Heritage Month** – is a resource and provide educational materials to all MN about AAPI community
  - **Leadership Awards** – promote and highlight AAPI leaders and/or others who have made significant contributions to the community
  - **Cultural Broker** – is an honest and credible source of information about and on the community

## Implementation Plan – 2 Years

(Will be revisited and revised at the end of two years for progress made and outcomes both intended and not-intended)

- 2011**
- Goal 1**  
Advisor to policy makers
- Council Convening's – identify format, date, time and invited guests
  - Meet with Governor
  - Meet with legislative leadership
  - Asian American Pacific Islanders Day at the Capitol
  - Biennium Budget Process – full funding and parity
  - Fundraising Task Group – create & implement fundraising plan
- Goal 2**  
Advocate for the community
- Utilize website, new logo, business cards
  - Share board bios & stories
  - What is the CAPM Story – create powerpoint that will convey it
  - Host statewide leadership summit
  - Host issue forum and report on: health disparity, aging, civic engagement
  - Disseminate Census 2010 and other demographics
- Goal 3**  
Broker for AAPI and non AAPI community
- Focus on quality of dinner & participants
  - Give out annual leadership award
  - Monthly communication to community and board about our work
  - Youth Leadership Campaign
  - Service Plan for Community
  - Asian Pacific Cultural Center & Dragon Festival
  - Hennepin County AAPI Family One Program
  - Arts & Cultural Legacies: Programming & Opportunities
- 2012**
- Goal 1**  
Advisor to policy makers
- Council Convening – branch out statewide
  - AAPI Day at the Capitol
  - Meet with Governor & legislative leadership
  - Fundraising to meet special programs and opportunities
- Goal 2**  
Advocate for the community
- Utilize radio or online resources to help tell the CAPM story & work
  - Host regional forums, more visits to rural communities
  - Host issue forum and report on: leadership; health; education
  - Advocacy Training
  - Build strong thought leaders to assist CAPM in policy work
- Goal 3**  
Broker for AAPI and non AAPI community
- Annual Dinner & Leadership Awards
  - Monthly communication
  - Hennepin County AAPI Family One Program
  - Asian Pacific Cultural Center, Dragon Festival & APA Chamber
  - Asian American Studies at a MnSCU institution

## Appendix

### **Enabling Statute: Minnesota Statutes 3.9226 COUNCIL ON ASIAN-PACIFIC MINNESOTANS.**

#### Subdivision 1.Membership.

The state Council on Asian-Pacific Minnesotans consists of 23 members. Nineteen members are appointed by the governor and must be broadly representative of the Asian-Pacific community of the state. Each Asian-Pacific ethnic community from the area described in subdivision 2 may be represented by no more than one council member. In making appointments, the governor shall consider an appointee's proven dedication and commitment to the Asian-Pacific community and any special skills possessed by the appointee that might be beneficial to the council, including at a minimum experience in public policy, legal affairs, social work, business, management, or economics. Terms, compensation, and filling of vacancies for appointed members are as provided in section 15.0575. Because the council performs functions that are not purely advisory, the council is not subject to the expiration date in section 15.059. Two members of the house of representatives appointed under the rules of the house of representatives and two members of the senate appointed under the rules of the senate shall serve as nonvoting members of the council. In making legislative appointments, the speaker of the house and the Subcommittee on Committees of the Committee on Rules and Administration of the senate shall consult with the council in an effort to select appointees knowledgeable and interested in the affairs of the Asian-Pacific community. The council shall annually elect from its membership a chair and other officers it deems necessary. The council shall encourage Asian-Pacific ethnic communities and organizations to designate persons to serve as liaisons with the council. Liaisons may participate in council meetings, but may not vote, and may serve on council committees.

The council shall adopt rules to implement designation of Asian-Pacific ethnic communities to be represented with seats on the council.

#### Subd. 2.Definition.

For the purpose of this section, the term Asian-Pacific means a person whose ethnic heritage is from any of the countries in Asia east of, and including, Afghanistan, or the Pacific Islands.

#### Subd. 3.Duties.

The council shall:

- (1) advise the governor and the legislature on issues confronting Asian-Pacific people in this state, including the unique problems of non-English-speaking immigrants and refugees;
- (2) advise the governor and the legislature of administrative and legislative changes necessary to ensure that Asian-Pacific people have access to benefits and services provided to people in this state;
- (3) recommend to the governor and the legislature any revisions in the state's affirmative action program and other steps that are necessary to eliminate underutilization of Asian-Pacific people in the state's work force;
- (4) recommend to the governor and the legislature legislation to improve the economic and social condition of Asian-Pacific people in this state;
- (5) serve as a conduit to state government for organizations of Asian-Pacific people in the state;
- (6) serve as a referral agency to assist Asian-Pacific people to secure access to state agencies and programs;
- (7) serve as a liaison with the federal government, local government units, and private organizations on matters relating to the Asian-Pacific people of this state;
- (8) perform or contract for the performance of studies designed to suggest solutions to the problems of Asian-Pacific people in the areas of education, employment, human rights, health, housing, social welfare, and other related areas;
- (9) implement programs designed to solve the problems of Asian-Pacific people when authorized by other law;
- (10) publicize the accomplishments of Asian-Pacific people and their contributions to this state;

(11) work with other state and federal agencies and organizations to develop small business opportunities and promote economic development for Asian-Pacific Minnesotans;

(12) supervise development of an Asian-Pacific trade primer, outlining Asian and Pacific customs, cultural traditions, and business practices, including language usage, for use by Minnesota's export community;

(13) cooperate with other state and federal agencies and organizations to develop improved state trade relations with Asian and Pacific countries; and

(14) assist recent immigrants in adaptation into the culture and promote the study of English as a second language.

Subd. 4. Review of grant applications and budget requests.

State departments and agencies shall consult with the council concerning any application for federal money that will have its primary effect on Asian-Pacific Minnesotans before development of the application. The council shall advise the governor and the commissioner of finance concerning any state agency request that will have its primary effect on Asian-Pacific Minnesotans.

Subd. 5. Powers.

(a) The council may contract in its own name but may not accept or receive a loan or incur indebtedness except as otherwise provided by law. Contracts must be approved by a majority of the members of the council and executed by the chair and the executive director. The council may apply for, receive, and expend in its own name grants and gifts of money consistent with the powers and duties specified in this section.

(b) The council shall appoint an executive director who is experienced in administrative activities and familiar with the problems and needs of Asian-Pacific people. The council may delegate to the executive director powers and duties under this section that do not require council approval. The executive director serves in the unclassified service and may be removed at any time by the council. The executive director shall appoint the appropriate staff necessary to carry out the duties of the council. All staff members serve in the unclassified service. The commissioner of administration shall provide the council with necessary administrative services.

Subd. 6. State agency assistance.

At its request, state agencies shall supply the council with advisory staff services on matters relating to its jurisdiction. The council shall cooperate and coordinate its activities with other state agencies to the highest possible degree.

Subd. 7. Report.

The council shall prepare and distribute a report to the governor and legislature by November 15 of each even-numbered year. The report shall summarize the activities of the council since its last report, list receipts and expenditures, identify the major problems and issues confronting Asian-Pacific people, and list the specific objectives that the council seeks to attain during the next biennium.

Subd. 8.

[Repealed, 1987 c 404 s 191]

History:

1Sp1985 c 13 s 68; 1986 c 444; 1988 c 469 art 1 s 1; 1988 c 629 s 5; 1988 c 686 art 1 s 35; 1988 c 689 art 2 s 4; 1989 c 343 s 1; 1991 c 292 art 3 s 5; 1992 c 408 s 2; 1996 c 420 s 5-8

# Organizational Chart

