WHEREAS: The growing awareness of the consumer role by business, consumers and government has resulted in demands for increased legislative actions; and,

WHEREAS: It is properly the role of state government to ensure that consumers are treated fairly and equitably in the marketplace; and,

WHEREAS: In the area of consumer affairs, there are many citizens with expertise of value to the State of Minnesota; and,

WHEREAS: It would be beneficial to the State of Minnesota to organize a Consumer Affairs Council to assist and advise the Governor, the Legislature, and other State agencies in the formulation of programs and policies in consumer affairs;

NOW, THEREFORE, BY VIRTUE OF THE AUTHORITY VESTED IN ME AS GOVERNOR OF THE STATE OF MINNESOTA, IT IS HEREBY ORDERED:

That the "Governor's Advisory Council on Consumer Affairs" be established and that it be composed of no more than 25 members.

IT IS FURTHER:

ORDERED: That the Governor shall designate one of the members as the Chairman of the Governor's Advisory Council on Consumer Affairs.

IT IS FURTHER:

ORDERED: That the Office of Consumer Services will furnish staff and other services to the Council and that the persons duly appointed as members of the Council will serve at the pleasure of the Governor of Minnesota.

Dated this 11th day of February, 1972.

Wendell R. Anderson
Governor

ATTEST:
/s/ Arlen Erdahl
Arlen J. Erdahl
Secretary of State