

**Agency Purpose**

The Minnesota statutes direct the Minnesota Amateur Sports Commission (MASC) to promote the economic and social benefits of sport for Minnesota citizens and organizations. The MASC contributes to the statewide system of amateur sports by:

- ◆ generating economic benefits through sport events;
- ◆ providing increased amateur sport opportunities; and
- ◆ improving infrastructure through developing new sport facilities.

**Core Functions**

The MASC provides strategic direction to the state's amateur sports community in order to increase the state economic benefits from amateur sport by increasing sport opportunities and supporting facility improvements. These core functions translate to:

- ◆ hosting major amateur sport tourism events;
- ◆ operating the annual Star of the North State Games; and
- ◆ administering major sport facility and local grant programs.

These functions support ongoing operating goals:

- ⇒ Identifying and bidding for major amateur sport events that can bring financial impact to Minnesota, such as the 2004 USA Women's National Team vs. Australia game.
- ⇒ Creating and developing new "homegrown" amateur sport events, such as the Schwan's USA Cup.
- ⇒ Administering the annual state Olympic games and rotating the event to various regions throughout the state. For example, during the summer of 2004, the Star of the North State Games was staged in St. Paul.
- ⇒ Overseeing MASC's National Sports Center (NSC) operations. The NSC has operated in the black without subsidy for 14 straight years.
- ⇒ Providing final administration/oversight of the various sport facility and local grant programs (such as Mighty Ducks, Mighty Kicks and Mighty Ducks).

**Operations**

The MASC serves a varied customer base. The local, national, and international amateur sport participants and their families are the primary customers of the agency. Amateur sport athletes participate in MASC sport programs and at MASC affiliate facilities. Cities, counties, school districts, and other state agencies/public entities are secondary customers through sport facility grant programs, sport event partnerships, and sport education collaboration. The MASC also serves and partners with convention and visitors bureaus, chambers of commerce, and community organizations on sport tourism promotion.

**Sport Event Research and Bidding** - The MASC actively researches new event opportunities for Minnesota. Once an event is identified, the MASC will partner with local government units, facilities, convention and visitors bureaus, and amateur sport organizations, in order to host the event.

**Creation of the New Sport Events** - Staff of the MASC research new event concepts and work to develop new "homegrown" events for our state.

<u>At A Glance</u>		
	<u>2002</u>	<u>2003</u>
◆ Out-state annual economic impact of amateur sports	\$50.2 mil	\$57.4 mil
◆ Out-state annual economic impact of the NSC	\$35.4 mil	\$37.0 mil
◆ Annual participants in MASC affiliate facilities and programs	4.27 mil	4.30 mil
◆ Annual visitors to NSC	2.90 mil	2.93 mil
◆ The NSC is the state's most visited sport facility.		
◆ Star of the North Games hosts up to 9,000 Minnesota athletes annually.		

**Operating the state Olympic games and selecting event** -The MASC partners with its Star of the North State Games Board to 1) identify cities through Minnesota to host the games; 2) host the selected annual state games event involving up to 9,000 athletes; and 3) establish and administer the policy of the games.

**Research and develop major amateur sport facilities** - Since 1987, the MASC has partnered with state and local government units to assist the development of the following facilities:

National Sports Center	Blaine
National Hockey Center	St. Cloud
University of Minnesota/Aquatic Center	Minneapolis
Giants Ridge Golf & Ski Resort	Biwabik
National Kayak Center	Carlton
Ole Mangseth Memorial Ski Jump	Coleraine
John Rose Minnesota OVAL	Roseville
National Volleyball Center	Rochester
Range Recreation Civic Center	Eveleth
Minneapolis Sports Center	Minneapolis
Bush Lake Ski Jump	Bloomington
Sport Event Center	Blaine

**Budget**

The MASC’s agency budget for the FY 2004-05 biennium is \$600,000 and is appropriated from the General Fund. The commission has a total of three full-time staff and limited part-time staff.

**Contact**

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Dollars in Thousands

	Current		Forecast Base		Biennium 2006-07
	FY2004	FY2005	FY2006	FY2007	
<b><u>Direct Appropriations by Fund</u></b>					
<b>General</b>					
Current Appropriation	525	525	525	525	1,050
<b>Forecast Base</b>	<b>525</b>	<b>525</b>	<b>300</b>	<b>300</b>	<b>600</b>
Change		0	(225)	(225)	(450)
% Biennial Change from 2004-05					-42.9%
 <b><u>Expenditures by Fund</u></b>					
<b>Direct Appropriations</b>					
General	374	300	300	300	600
<b>Open Appropriations</b>					
General	750	750	750	750	1,500
<b>Statutory Appropriations</b>					
Gift	4	1	0	0	0
<b>Total</b>	<b>1,128</b>	<b>1,051</b>	<b>1,050</b>	<b>1,050</b>	<b>2,100</b>
 <b><u>Expenditures by Category</u></b>					
Total Compensation	362	301	300	300	600
Other Operating Expenses	16	0	0	0	0
Local Assistance	750	750	750	750	1,500
<b>Total</b>	<b>1,128</b>	<b>1,051</b>	<b>1,050</b>	<b>1,050</b>	<b>2,100</b>
 <b><u>Expenditures by Program</u></b>					
Amateur Sports Commission	1,128	1,051	1,050	1,050	2,100
<b>Total</b>	<b>1,128</b>	<b>1,051</b>	<b>1,050</b>	<b>1,050</b>	<b>2,100</b>
 <b><u>Full-Time Equivalent (FTE)</u></b>					
	<b>4.8</b>	<b>3.0</b>	<b>3.0</b>	<b>3.0</b>	