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Minnesota State Arts Board

Arts and cultural heritage fund

Annual report to the legislature January 15, 2011





RESPONSIVE TO THE PEOPLE OF MINNESOTA

This report to the legislature addresses expenditure, use, and impact of arts and cultural heritage funds appropriated by the Minnesota State Legislature to the Minnesota State Arts Board for fiscal year 2010.

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A TWENTY-FIVE YEAR ARTS LEGACY FOR MINNESOTA

In November 2008, Minnesotans voted in favor of a constitutional amendment to fund activities related to clean water, land and habitat, parks and trails, and arts and cultural heritage. Commonly referred to as the Legacy Amendment because of its twenty-five year lifespan and expected return on investment of public funds, article XI, section 15, of the Minnesota Constitution stipulates an increase of three-eighths of one percent sales tax beginning July 1, 2009, until June 30, 2034, and divides the expected revenue as follows:

33 percent	Clean water fund
33 percent	Outdoor heritage fund
14.25 percent	Parks and trails fund
19.75 percent	Arts and cultural heritage fund

Additionally, the Minnesota Constitution states that “dedicated money under this section must supplement traditional sources of funding for these purposes and may not be used as a substitute.”

Specific to the arts and cultural heritage fund, the constitution states that proceeds from the arts and cultural heritage fund may be “spent only on arts, arts education and arts access and to preserve Minnesota’s history and cultural heritage.”

The Minnesota State Arts Board and Minnesota’s eleven regional arts councils were entrusted with stewardship of a significant appropriation from the arts and cultural heritage fund during the 2009 legislative session.

The Arts Board, under the leadership and direction of a statewide appointed citizen board, has approached the responsibility for sound stewardship and conscientious fiscal management of arts and cultural heritage funds from the Legacy Amendment with great attention to producing results for Minnesotans statewide. The board’s grant making decisions are based in the public input, vision, guiding principles, goals and key strategies, and results discussed on the following pages.



PLANNING AND PUBLIC ENGAGEMENT

During the summer of 2008, the Minnesota State Arts Board and regional arts councils launched a joint statewide needs assessment that asked Minnesotans to prioritize community needs, identify the role(s) they wanted arts to play in their communities, and rank the degree to which they were satisfied with existing arts programs and services. The assessment was designed to help the board and councils set priorities should there be future increases or decreases in state arts funding.

Nearly 4,000 Minnesotans participated in the assessment; approximately 40 percent of the participants identified themselves as not being involved in the arts (i.e. not an artist, arts administrator, or an arts organization member).

In January 2009, the Arts Board and regional arts councils held a joint planning retreat to begin developing a strategic framework for the arts in Minnesota over the next twenty five years. The framework includes a vision statement, a set of guiding principles for use of the new funds, and goals and key strategies as contained in this report.

In May 2009, regional arts councils submitted preliminary biennial plans to the Arts Board, as required by Minnesota Rules 1900.2810.

During the summer of 2009, the board and councils held a series of listening sessions to gather public input on the framework and on the best uses of the new funds. More than 500 Minnesotans participated in sessions in Duluth, Fergus Falls, Granite Falls, Little Falls, Mankato, Minneapolis, Mora, Rochester, Saint Cloud, Saint Paul, and Thief River Falls. Additional public input was provided electronically through an online survey. In July 2009, the board and councils met again to approve the revised 25-year framework.

From August through December 2009, the board and councils worked to develop new grant programs and services designed to address the priorities and needs identified in planning. In December, the board approved its investment plan for FY 2010-11; each regional arts council also submitted a revised biennial plan to the board that outlined how it intended to invest arts and cultural heritage fund dollars. Those plans were approved at the January 2010 Arts Board meeting.

In order to ensure that its grant making is open and fair, and that it represents the diverse interests of Minnesotans, the Arts Board recruits volunteer advisors each year who review grant requests and make grant recommendations to the board. In fiscal year 2010, 223 individuals contributed their time and expertise to the Arts Board's grant making process.



VISION

*In twenty-five years, Minnesotans will have made a significant investment in the arts.
As a result ...*

In Minnesota, the arts define who we are. This is a place where people are transformed by high-quality arts experiences, and see the arts as essential to their communities. The arts are integrated into all aspects of our lives, connecting people of all ages and cultures, fostering understanding and respect.

Arts and culture are central to Minnesota's educational system and lifelong learning opportunities. The arts develop creative minds that maximize new opportunities and find solutions to life's challenges.

In Minnesota, the arts industry is an integral part of the economy. Because of the arts, Minnesota communities are successful, dynamic, attractive places to live and work.

Minnesota is a recognized national arts leader. It attracts, nurtures, and sustains creative people and organizations and recognizes them as assets. It is a magnet for arts enthusiasts and a destination for tourists. Residents and visitors are assured a world-class, quality arts experience.

Every Minnesotan appreciates, creates, attends, participates and invests in the arts. Minnesota's effective, innovative, vibrant, public-private support for the arts is the strongest in the country. Universal support and appreciation for the arts help ensure the state's exceptional quality of life.



GUIDING PRINCIPLES

Decisions that the Minnesota State Arts Board and the regional arts councils will make about how best to invest arts and cultural heritage funds will be grounded in the following guiding principles:

- Accountability and stewardship – Public funds belong to Minnesotans. The Arts Board and regional arts councils will use them in the most effective manner possible and will routinely report the outcomes achieved through the uses of the funds.
- Statewide approach – The needs and interests of the entire state will be considered when determining how best to allocate funds.
- Transparency and public involvement – Broad public input and engagement in decision making will be vital to produce the outcomes that Minnesotans' expect.
- Demographic and geographic fairness – Minnesotans of all types, and in every community, will recognize and experience the tangible results of the arts and cultural heritage fund.
- Comprehensive – The full spectrum of arts providers and arts disciplines will be considered when determining how best to serve Minnesotans with these funds.
- Sustainable – Some arts activities are meant to be one-time or short term; others are meant to exist and thrive over time. All are valuable and will be eligible for support. In the latter case, funds will be allocated strategically so that the activity or organization funded can be successful into the future, beyond the life of the arts and cultural heritage fund. Funds also will be used to create a sustainable climate in which artists can live and work.
- Anticipatory and flexible – Decisions about how best to allocate the funds will be reassessed on a regular basis and will adapt as needs and opportunities change.



GOALS AND KEY STRATEGIES

In order to realize our legacy vision, the Minnesota State Arts Board and the Minnesota's regional arts councils must work together to accomplish the following goals:

Overarching goal The arts are essential to a vibrant society

Goal The arts are interwoven into every facet of community life
 Strategy Develop strategic relationships and partnerships

Goal Minnesotans believe the arts are vital to who we are
 Strategy Enhance public understanding of the value of the arts

Goal People of all ages, ethnicities, and abilities participate in the arts
 Strategies Fully engage with nontraditional and underrepresented participants
 Transform everyone's life by experiencing the arts

Goal People trust Minnesota's stewardship of public arts funding
 Strategies Provide an accountable arts support system
 Be responsible stewards of public funds

Goal The arts thrive in Minnesota
 Strategies Foster visionary, skilled arts leaders and organizations statewide
 Ensure sufficient resources to sustain the arts and artists



INVESTING ARTS AND CULTURAL HERITAGE FUNDS

In the Laws of Minnesota 2009, chapter 172, article 4, section 2, subdivision 2, the legislature appropriated \$43.3 million (\$21.65 million per fiscal year) to the Minnesota State Arts Board for the fiscal year 2010-2011 biennium. The appropriation was divided into three broad categories:

- Up to 78 percent of the funds could be used to support arts and arts access
- Up to 15 percent of the funds could be used for arts education
- Up to 5 percent of the funds could be used for arts and cultural heritage

Of these amounts, the law further directed that, “thirty percent of the total appropriated to each of the categories established in this subdivision is for grants to the regional arts councils.” The remainder of the appropriation is to be used by the Arts Board for fiscal oversight and administration.

The appropriation for the FY 2010-2011 biennium is as follows:

	Minnesota State <u>Arts Board</u>	Regional <u>arts councils</u>	<u>Total</u>
Arts and arts access	\$ 23,485,000	\$ 10,065,000	\$ 33,550,000
Arts education	4,543,000	1,947,000	6,490,000
Arts and cultural heritage	1,512,000	648,000	2,160,000
Fiscal oversight and administration	<u>1,100,000</u>		<u>1,100,000</u>
	\$ 30,640,000	\$ 12,660,000	\$ 43,300,000

The Arts Board used the first six months of fiscal year 2010 to gather public input, and design grant programs and services tailored to meet statewide needs. Grant programs and services were launched in the second half of fiscal year 2010. While some funded activities were completed within the fiscal period, most were still underway at calendar year end. The Arts Board will assess the impact of the grants awarded and service provided after final reports on those activities have been completed.



ARTS BOARD GRANT PROGRAMS AND SERVICES

Based upon the categories outlined in the constitution and state law, the Arts Board investment plan for the arts and cultural heritage fund includes seven new grant programs or services. These programs, along with several existing programs and services, are designed to make more arts activities available across the state, to provide activities that will engage Minnesotans who have had fewer opportunities to participate in the arts, and to provide vital support needed to sustain Minnesota artists and arts organizations.

► FY 2010 SUMMARY OF ARTS BOARD GRANT REQUESTS AND ACHF GRANTS

Grant category	Number	Dollars	Number	ACHF
Grant program	of	requested	of	dollars
	applications		grants	granted
Arts and Arts Access				\$11,573,686
Arts Tour Minnesota*	82	\$2,540,806	54	\$1,713,405
Arts Access*	120	\$5,413,330	54	\$2,028,761
Partnership in Arts Participation*	35	\$459,186	29	\$288,520
Supplemental Arts Support Grants				
Operating Support	140	\$15,575,268	138	\$6,755,000
Artist Initiative Grants	552	\$5,066,400	183	\$593,000
Partnership grants: professional development for artists and arts organizations	5	\$243,871	5	\$195,000
Arts Education				\$2,257,460
Arts Learning*	149	\$5,842,039	47	\$2,017,460
Community Art Schools/Conservatories*	8	\$419,995	7	\$240,000
Arts and Cultural Heritage				\$448,158
Folk and Traditional Arts*	38	\$1,117,975	5	\$198,158
Minnesota Festival Support	53	\$1,872,029	24	\$250,000
Regional Arts Council block grants				\$6,330,000
Arts and Arts Access*				\$5,032,500
Arts Education*				\$973,500
Arts and Cultural Heritage*				\$324,000

*Grants funded entirely through arts and cultural heritage Legacy funds.



ARTS AND ARTS ACCESS | FY 2010 INVESTMENT... \$11,742,500

Arts Tour Minnesota

A new project grant program to support touring performances, exhibitions, and other related activities throughout the state.

Goal Minnesotans will have greater access to high-quality artists and arts organizations, regardless of geography.

Intended outcomes

- Minnesota professional artists and arts organizations have more opportunities to tour their work throughout the state
- Minnesota artists and arts organizations tour to communities and regions they haven't previously visited
- More community and nonprofit organizations become involved in presenting touring artists and arts organizations

Summary of FY 2010 requests and grants

Number of applications	82
Number of grants	54
Dollars requested	\$2,540,806
Dollars granted	\$1,713,405

Examples of impact

- Nordic Arts Alliance (Moorhead) will present the Viking world/roots tribal contemporary music band Krauka in Northern Minnesota tour stops in Duluth, Fertile, and Moorhead. This project will include workshops to expose new audiences to Scandinavian contemporary tribal roots music and educate audiences about the deep culture tribal past. There will be library sessions, a school in-service, a homeless shelter concert, a college concert, and three public concerts.
- Mixed Blood Theatre Company (Minneapolis) will build upon its 30-year track record of touring in Minnesota by taking productions to sixteen statewide communities. Performances will provoke discussion and education about cultural competence with *Hijab Tube* and *According to Coyote* targeting Muslim and Native American content. The performances will take place in Battle Lake, Baudette, Crookston, Delano, Detroit Lakes, Ely,



Evansville, Fergus Falls, Glenwood, Granite Falls, Hawley, Kasson, New York Mills, Pequot Lakes, Rochester, and Saint Peter.

- Chamber Music Society of Saint Cloud (Saint Cloud) will present a concert series by visiting professional ensembles. Outreach will include family concerts, events at senior centers, and visits to colleges, schools, and after-school programs to reach many underserved groups.
- VocalEssence (Minneapolis) will tour the VocalEssence Ensemble Singers along Minnesota Highway 23 at Luverne, Marshall, Montevideo, Saint Cloud, and Duluth with multiple-day residencies in each community, engaging students and adults through performance and educational offerings. VocalEssence is recognized internationally for innovative exploration of music for voices and instruments.
- Edge Center for the Arts (Bigfork) will host Stages Theatre Company of Hopkins at its northern Minnesota theater. Stages will bring professional actors, musicians, and technical directors to enrich audiences and provide staff development to local artists and technicians. Stages will provide guidance for further development the Edge Center’s theater programming and professional capacity.

Arts Access

A new project grant program that arts organizations can use to broaden arts opportunities for underserved groups by reducing or eliminating barriers to participation.

Goal Minnesotans of all ages, abilities, economic backgrounds, cultural heritages, and geographic areas are able to participate in the arts.

Intended outcomes

- Arts organizations build relationships with members of, or organizations that serve, groups that have traditionally been underserved by the arts
- Perceived or real barriers to participation are eliminated
- More Minnesotans are able to participate in the arts

Summary of FY 2010 requests and grants

Number of applications	120
Number of grants	54
Dollars requested	\$5,413,330
Dollars granted	\$2,028,761



Examples of impact

- Riverside Concerts (Rochester) will provide free tickets and bussing to fourth and fifth graders to attend classical orchestral and vocal youth concerts. Together with the Southeastern Minnesota Youth Orchestra and Honors Choir of Southeast Minnesota, they will bring 5,000 students from across southeastern Minnesota to youth concerts at the Mayo Civic Center. Teachers will receive an advance study guide to prepare students for the concert experience.
- The Archie and Phebe Mae Givens Foundation (Minneapolis) will launch Givens Black Books, a community reading campaign designed to increase access to and engagement in literary arts in the Twin Cities' African American community. The reading campaign will celebrate Edwidge Danticat's National Book Award nominated, *Krick? Krack!* with book discussions, student residencies, writer workshops, and an author event.
- Austin Area Commission for the Arts (Austin) will address various barriers to attracting and engaging new audience members in the underserved Hispanic and Sudanese population in the Austin area. Along with the Welcome Center, a local nonprofit helping new residents connect with area resources and information, this project will provide interpreters, work with program development, marketing and evaluation to better serve their area residents, customers, and audience.
- In Progress (Saint Paul) through Fresh Voices, an extension of services targeted towards Latino youth and adults living in Crookston, will present an intensive fifteen-day workshop for Latinos living in below low-income households. This digital arts project will be dedicated to the creation of photographs, videos, and writing pieces that publicly acknowledge and celebrate the voice of Latinos living in the rural community of Crookston.
- Duluth Superior Symphony Orchestra (Duluth) will substantially expand its service to hospice patients. Music reaches a deep, emotional part of the human spirit, and is one of the most requested specialty services in hospice settings. This project will increase the number of hospice musicians at St. Mary's Medical Center and St. Luke's Hospice Duluth. Services will expand the number of musician trained to work with hospice patients and increase the number of patients served through access to music.



Partners in Arts Participations

A new project grant program that nonprofit or public human service organizations can use to give underserved individuals or groups opportunities to experience the arts.

Goal Minnesotans of all ages, abilities, economic backgrounds, cultural heritages, and geographic areas are able to participate in the arts.

Intended outcomes

- More Minnesotans are able to participate in the arts
- Partnerships are developed between social service organizations and arts organizations to better serve underserved communities
- Social or human service organizations use arts to help achieve their service goals
- Perceived or real barriers to participation are addressed

Summary of FY 2010 requests and grants

Number of applications	35
Number of grants	29
Dollars requested	\$459,186
Dollars granted	\$288,520

Examples of impact

- Second Harvest North Central Food Bank (Grand Rapids) feeds more than 28,000 people annually, but they aim to fill more than just stomachs. Second Harvest North Central Food Bank will give local residents a taste of the arts, many for the first time, by providing tickets to ten performances at the Myles Reif Performing Arts Center in Grand Rapids for clients living in Itasca County who have little or no contact with the arts.
- Northwest Youth and Family Services (Shoreview) will introduce emotionally disturbed youth to a new form of communication via the art form of dance with Zenon Dance Company. The result will be to help these youth to experience trust as part of a team to prepare them for successful re-entry into the school from which they were removed.
- The Wayside House, Inc. (Saint Louis Park) will incorporate visual arts education into Wayside’s array of addiction services to assist women with using the arts as a healing tool. Wayside House is an organization with more than 55 years of experience in assisting women struggling at the nexus of



chemical dependency, mental illness, poverty, and parenting difficulties. This visual arts education grant will help reduce barriers to participating in the arts and childcare will be provided.

- Lyngblomsten Foundation (Saint Paul) will host a year of arts events workshops for older adults and intergenerational community members designed to enhance lives, ignite creativity and drive passion toward living full, whole lives. Workshops in visual arts, writing, vocal music and storytelling will happen on site as well as provide funds for off-site transportation to arts events. Lyngblomsten is a nonprofit social ministry organization providing quality care to seniors through its healthcare and housing facilities as well as through its community-based outreach programs for seniors living in their own homes or apartments.

Supplemental Arts Support Grants

In order for the arts to thrive in Minnesota, artists and arts organizations need sufficient resources to provide the activities in which Minnesotans can participate.

The Arts Board invested \$7,348,000 of the funds appropriated for “arts and arts access” to existing, high-priority grant programs that provide core support to Minnesota’s premiere arts organizations, and invest in the artist career development of Minnesota artists.

Goals and intended outcomes

Grantees were asked to identify specific goals and outcomes that will help them achieve their core organizational goals and, at the same time, help achieve the Arts Board’s 25-year goals and key strategies listed above.

Supplemental support of arts organizations

With funding from the arts and cultural heritage fund, 150 of Minnesota’s premiere arts organizations were able to offer affordable, accessible arts activities for Minnesotans throughout the state. The following are only a few of the examples of outcomes that were achieved with these funds:

- Children’s Theatre Company (Minneapolis) was able to provide free and reduced-price ticket programs so that low-income children and families could have access to high-quality professional theater



- A Center for the Arts (Fergus Falls) has expanded its programming for seniors and persons with disabilities, and it is working with ten other organizations to plan the state's first Rural Arts Summit to be held in 2011
- North House Folk School (Grand Marais) increased its enrollment in courses from 1,000 to more than 1,200 Minnesotans
- Rochester Art Center (Rochester) expanded access to the arts in southeastern Minnesota through a special exhibition catalog that was produced and distributed to 40,000 area households
- Penumbra Theatre (Saint Paul) was able to strengthen its services as a national resource to theaters seeking new culturally-specific work by developing two new scripts which were then produced in Rhode Island and New York.

Supplemental support for artists

With funding from the arts and cultural heritage fund, the Arts Board was able to double the number of grants it could offer to enhance the careers of Minnesota artists. The following are only a few of the examples of outcomes that were achieved with these funds:

- Rob Glieden (Carver) to photograph the architecture and landscape of rural Minnesota
- Ann Heyman (Winthrop) to compose music for seventh and eighth century Welsh texts, and to arrange, rehearse, record, and market the CDs throughout the United States and Europe
- Athena Kildegaard (Morris) to explore and research the Minnesota River in order to complete a manuscript of poems, then work with a mentor to revise and shape the manuscript
- Merilee Klemp (Minneapolis) to record, produce, and distribute selected chamber music of Minnesota composer Eric Stokes
- Elizabeth Oness (Houston) to write a collection of short stories set in the Upper Midwest, primarily Minnesota
- Helen Stringfellow (Saint Paul) to create two new video works exploring our endless quest for self-improvement, for an upcoming solo show at the Rochester Art Center



Partnership grants: professional development for artists and arts organizations

The Arts Board worked in partnership with the Forum of Regional Arts Councils of Minnesota and Springboard for the Arts to provide a variety of professional development opportunities for Minnesota artists held in locations across the state.

Springboard for the Arts is a Minnesota based nonprofit agency whose mission is to cultivate a vibrant arts community by connecting artists with the skills, contacts, information and services they need to make a living and a life.

Creative Capital, which served as the Arts Board’s and the Forum of Regional Arts Councils of Minnesota’s partner in this effort, is a premier professional development agency based in New York. It supports the nation’s most innovative and adventurous artists through funding, counsel, and career development services.

Goal The business and career skills of Minnesota artists and arts organizations are equal to their exceptional artistic quality.

Intended outcomes

- Minnesota artists are aware of an can take advantage of career development and networking opportunities
- Minnesota artists have business skills necessary to support their professional work
- Minnesota arts organizations are more effective, better able to adapt to the changing environment in whey they create and offer their work, and better able to demonstrate the impact of their work

Summary of FY 2010 grants

Springboard for the Arts	\$100,000
Forum of Regional Arts Councils of Minnesota	\$95,000

Examples of impact

- Springboard of the Arts presented a ten-course series titled “The Work of Art: Business Skills for Artists” in twelve non-metro locations and the Twin Cities
- “The Work of Art” sessions were held in Bemidji, Duluth, Fergus Falls, Little Falls, Mankato, Marshall, Mora, Saint Cloud, Saint Peter, Thief River Falls, Virginia, and the Twin Cities



- Forum of Regional Arts Councils of Minnesota and Creative Capital held one-day workshops in Bemidji, Fergus Falls, Grand Rapids, Little Falls, Minneapolis, Saint Paul, and Willmar
- Forum of Regional Arts Councils of Minnesota and Creative Capital held an in-depth core weekend session in Rochester
- Forum of Regional Arts Councils of Minnesota and Creative Capital session topics include strategic planning, fundraising, promoting your work, and Internet for artists
- Between these various locations, more than 450 Minnesota artists had their career opportunities expanded
- There were more applicants than space allowed

Arts and Arts Access unexpended balance of \$168,814 will be carried forward to FY 2011.



ARTS EDUCATION | FY 2010 INVESTMENT ... \$2,271,500

Arts Learning

A new project grant program to support lifelong learning in the arts.

Goal Minnesotans of all ages participate in arts learning and develop their creativity

Intended outcomes

- The quantity and types of arts learning opportunities in the state, and the organizations or venues that offer them, increases
- Arts learning opportunities are more accessible to Minnesota because barriers to participation have been identified and mitigated
- More Minnesotans are engaged in arts learning opportunities

Summary of FY 2010 requests and grants

Number of applications	149
Number of grants	47
Dollars requested	\$5,842,039
Dollars granted	\$2,017,460

Examples of impact

- Wadena-Deer Creek School District (Wadena) will engage K-6 grade students in arts based problem solving activities. Students will create works of art and perform. The learning of creative problem solving strategies through the arts will help students acquire skills that can be used across the curriculum. Wadena-Deer Creek elementary has approximately 500 students.
- CLIMB Theatre (Inver Grove Heights) will provide 276 days of programming in 62 preschools in 49 communities throughout Minnesota. CLIMB will teach basic theater skills while addressing preschool curriculum resulting in 3,569 preschoolers having experienced characterization, movement, language, and problem solving.
- Granite Falls Municipal Hospital and Manor (Granite Falls) offers regular residential music and arts activities and will bring In the Heart of the Beast Puppet and Mask Theatre artists. The guest artists, assisted by teaching artist/writer Florence Dacey, will lead Granite Falls Manor residents in creating memory masks based on their life stories. Learning new art skills will increase participant’s self-valuing, stimulate their imaginations, and



increase their connection to place and community. Masks will be displayed in a downtown location.

- Northern Clay Center (Minneapolis) will provide individuals 55 years of age and older in transitional/assisted living communities with clay instruction, lifelong learning in the arts, and opportunities for multi-generational collaboration to place-bound and somewhat mobile populations. Participants of all abilities and levels of interest will have access to the ceramic arts, regardless of place of residence, physical barriers, or economic status.

Community Arts Schools / Conservatories

Operating support grants to organizations that provide open access to arts learning opportunities for people of all ages and abilities.

Goal Every Minnesotan who wishes to, has an opportunity to participate in rigorous, structured arts learning programs.

Intended outcomes

- The quantity and types of arts learning opportunities available in the state increases
- More Minnesotans are engaged in arts learning opportunities because barriers to participation have been identified and mitigated
- More professional artists are hired or contracted to teach

Summary of FY 2010 requests and grants

Number of applications	8
Number of grants	7
Dollars requested	\$419,995
Dollars granted	\$240,000

Examples of impact

- Northern Lights Music Festival (Aurora) serves the residents and towns of the Iron Range providing a base for a growing, active, local music scene. Northern Lights Music Festival will institute a strings program for beginners and seek local teachers who can continue the program after the festival closes each summer.



- Walker West Music Academy (Saint Paul) is a music school dedicated to instruction and performance reflective of the African American experience. The academy's artistic purpose is committed to the recognition, education, and celebration of diverse cultures through the study of their unique expression and contributions to the language of music. The academy will continue to provide musical instrument instruction, jazz education, summer day camps, and employ art educators and ensure the continued representation of the school's unique cultural identity.
- Minnesota Conservatory for the Arts at Saint Mary's University of Minnesota (Winona) provides diverse arts programming for all ages through high quality arts education, outreach and performance opportunities for children and adults. Minnesota Conservatory for the Arts will create a visual art division and expand music explorers programs for young people who are interested in music and want to understand it better.

Arts Education unexpended balance of \$14,040 will be carried forward to FY 2011.



ARTS AND CULTURAL HERITAGE | FY 2010 INVESTMENT ... \$756,000

Folk and Traditional Arts

A new project grant program to give Minnesotans more opportunities to experience folk and traditional arts and artists.

Goal Minnesotans will have multiple opportunities to engage in folk and traditional arts forms and become more aware of the folk and traditional arts offerings available to them.

Intended outcomes

- The variety and number of folk and traditional arts activities in which Minnesotans can participate increases
- The number of Minnesotans who participate in folk and traditional arts activities increases

Summary of FY 2010 requests and grants

Number of applications	38
Number of grants	5
Dollars requested	\$1,117,975
Dollars granted	\$198,158

Examples of impact

- New Bohemian Arts Cooperative (Minneapolis) will establish in the city of Cokato ongoing community kantele (Finnish folk harp) Finnish folk music workshops, and initiate Finn Hall style cultural gatherings. Kanteles are fairly rare instruments in this country. This grant presents a unique opportunity to bring kanteles and Finnish folk music together in a small Minnesota community that seeks to preserve its Finnish roots.
- Native American Community Development Institute (Minneapolis) will create All My Relations Arts plaza at the first annual American Indian Cultural Corridor Festival along Franklin Avenue. Cultural traditions including dance, music, and art are at the heart of the American Indian community. All My Relations Arts plaza will present and honor traditional arts of indigenous Minnesota communities in the Twin Cities through a two-day, multidisciplinary arts event that uplifts an entire neighborhood.



- The American Swedish Institute (Minneapolis) will conduct a multi-dimensional project, A Year of Swedish Slöjd, to promote authentic Swedish craft techniques and materials. Today approximately 10 percent of Minnesotans claim Swedish heritage. Program will feature adult and youth workshops, a university class, and exhibits demonstrating art instructors' mastery and student learning.
- Dance Revels Moving History (Minneapolis) will work with local French and Metis (French-Indian) cultural specialist/interpreter Virgil Benoit, French Director Josette Antomarchi, and several French cultural groups to produce dance workshops, discussions about being bi-racial, and a dance theater show about the Metis founding father of Minneapolis and Saint Paul, Pierre Bottineau and his multi-racial world.

Minnesota Festival Support

A new project grant program to showcase Minnesota artists through arts festivals and broader community-based festivals.

Goal Minnesotans will be engaged in festivals that celebrate the arts, build community, and expose communities to diverse art forms.

Intended outcomes

- The variety and number of Minnesota artists that are presented through festivals increases
- The variety and number of folk and traditional arts and artists that are presented through festivals increases
- Minnesota festivals have greater financial stability and serve broader audiences
- The number of Minnesotans who experience the arts through festivals increases

Summary of FY 2010 requests and grants (This project was funded by Legacy and non-Legacy funds. Legacy funded projects are included in the Legacy funds column.)

	Legacy funds	Total
Number of applications		53
Number of grants	10	24
Dollars requested		\$1,872,029
Dollars granted	\$250,000	\$494,292



Examples of impact

- Lao Assistance Center of Minnesota (Minneapolis) will celebrate 30 years in the United States with a Laotian Minnesotan artist festival in several Twin Cities locations. The festival will coincide with a presentation of *Refugee Nation*, a Laotian American play dramatizing collected oral histories of Lao Minnesotans and other Lao communities across the country. The festival will include exhibits, performances, workshops of advanced and emerging artists and community stakeholders.
- Millstream Arts Festival, Inc. (Saint Joseph) has been the premier juried arts festival in Central Minnesota for more than 20 years. While there are numerous other craft shows and community festivals, Millstream has the unique goal of artists directly interacting with the public in a festival atmosphere. The artists are Minnesota regional artists and more continue to participate each year. Music, hands-on activities for children, community groups and other vendors help the thousands of festival goers enjoy a fall day of art in greater Minnesota.
- Historical and Cultural Society of Clay County (Moorhead) will host Pangea's Cultivate Our Cultures, a one-day free festival celebrating the rich cultural diversity in the Moorhead community. Now in its sixth year at the Hjemkomst Center, Pangea's Cultivate Our Cultures showcases the music, dance, and storytelling as well as cultural crafts, customs, and cuisine of a variety of countries. Attendees experience the sound, sight, and taste of more than 40 nations from which residents of the Moorhead region originate and break down cultural barriers to enhance mutual understanding and appreciation.
- International Festival of Burnsville (Burnsville) will celebrate diversity during a one-day festival. This second tier suburban community of 62,000 residents will host a free outdoor festival featuring ten to fifteen different ethnic performers and groups including dancers, musicians, and other performers for a varied audience experience. The Burnsville Performing Arts Center is adjacent to the festival location and will house a trade show, cultural exhibits, arts exhibit as well as a meet and greet with the art exhibit artists throughout the day.

Arts and Cultural Heritage unexpended balance of \$307,842 will be carried forward to FY 2011.



Census for artists and arts organizations

In the Laws of Minnesota 2009, chapter 172, article 4, section 2, subdivision 2, the legislature directed that, “The Board of the Arts, in partnership with regional arts councils, shall conduct a census of Minnesota artists and artistic organizations.”

The Minnesota State Arts Board, in partnership with the eleven regional arts councils has begun work on a statewide census of artists and artistic organizations.

Goal Minnesota will have a comprehensive database of individuals and organizations that create, produce, educate, and provide services in and for the arts.

Intended outcomes

- The census will establish baseline data on the number and characteristics of Minnesota artists and arts organizations
- Minnesotans have greater awareness of and access to artists and arts organizations because more data will be available
- Data on this sector will help the Arts Board and regional arts councils determine ways to be more responsive to the needs of Minnesotans, and the individuals and organizations that produce and present the arts

The Arts Board has engaged BBC Research and Consulting to plan and implement the census. Data collection will take place in March and April of 2011. BBC will compile and analyze the data, which will be available for Arts Board and regional arts council use.

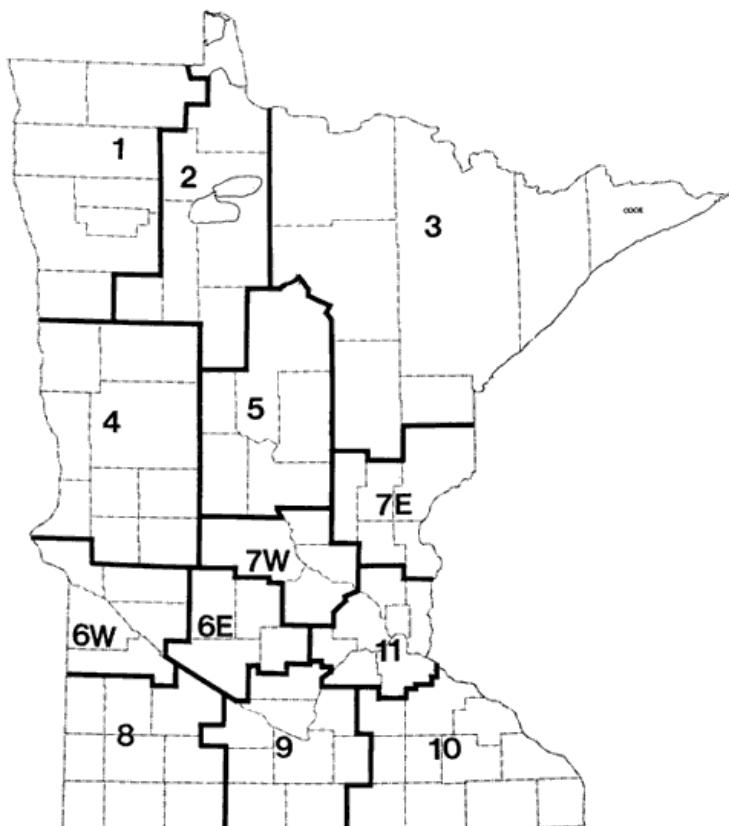


BLOCK GRANTS TO MINNESOTA’S REGIONAL ARTS COUNCILS

Minnesota is home to one of the oldest and best developed statewide systems for supporting the arts. The system, which has been in place for three decades, includes the Minnesota State Arts Board which has a statewide focus, and eleven regional arts councils that were created to allow local decision making. Minnesota Statutes 129D.04 directs the Arts Board to “serve as fiscal agent to disburse appropriations for regional arts councils throughout the state.”

The first arts and cultural heritage fund appropriations bill, Minnesota Laws for 2009, chapter 172, article 4, section 2, subdivision 2b states that: “Thirty percent of the total appropriated to each of the categories established in this subdivision is for grants to the regional arts councils. This percentage does not apply to administrative costs.”

Arts and cultural heritage funds provided regional arts councils new opportunities to stimulate and enhance the arts in all areas of the state. Regional councils used the first six months of fiscal year



2010 to gather public input, and design grant programs and services tailored to meet regional needs. Grant programs and services were launched in the second half of fiscal year 2010. While some funded activities were completed within the fiscal period, most were still underway at calendar year end. The councils will assess the impact of the grants awarded and service provided after final reports on those activities have been completed.

The regional arts councils have established an allocations formula that determines how legislative appropriations will be distributed among the eleven regions (Minnesota Rules 1900.3410). Based on the established formula, the arts and cultural heritage fund dollars have been divided among regions as follows.



Fiscal year 2010 arts and cultural heritage block grants to regional arts councils

	<u>Arts and arts access</u>	<u>Arts education</u>	<u>Arts and cultural heritage</u>	<u>Total</u>
Region 01	\$ 203,718	\$ 39,411	\$ 13,120	\$ 256,249
Region 02	194,614	37,650	12,533	244,797
Region 03	379,108	73,342	24,416	476,866
Region 04	289,858	56,076	18,668	364,602
Region 05	246,164	47,623	15,853	309,640
Region 06 08	340,800	65,931	21,948	428,679
Region 07E	240,457	46,519	15,485	302,461
Region 07W	388,498	75,158	25,020	488,676
Region 09	288,902	55,890	18,606	363,398
Region 10	462,598	89,494	29,792	581,884
Region 11	1,997,634	386,461	128,653	2,512,748
Total, all funds	\$ 5,032,350	\$ 973,554	\$ 324,096	\$ 6,330,000

Each regional arts council is charged with developing and delivering programs and services tailored to meet the needs of their region. The following pages offer brief descriptions of arts and cultural heritage fund investments, by regions.



REGION I: NORTHWEST MINNESOTA ARTS COUNCIL

The Northwest Minnesota Arts Council supports and enhances the development of the arts in northwestern Minnesota. The council facilitates and encourages the creation and appreciation of the arts. It serves as an advocate for local and regional arts development. It provides assistance and encouragement to the people of the region to enhance the quality and availability of arts experiences.

The Northwest Minnesota Arts Council is a division of the Northwest Regional Development Commission, based in Warren. It serves the seven-county area that includes: Kittson, Marshall, Norman, Pennington, Polk, Red Lake, and Roseau counties.

During fiscal year 2010, the Northwest Minnesota Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Arts and Cultural Heritage Fund Grant Program</u>
Description	Support projects within the three areas of arts and arts access; arts education; and arts and cultural heritage
Goal	In FY 2010, fund a minimum of twenty grants in our northwest region at a \$6,000 maximum per grant level with a 10 percent cash match requirement
Intended outcomes	<ul style="list-style-type: none"> • Grantees will give the Northwest Minnesota Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes • There will be an increase in the number of arts activities occurring annually • Number of participants, audience numbers, and youth benefitting will all increase substantially



Name **Arts Project Grant Program**

Description Support arts projects within our region that need funding of less than \$3,000. These grants will focus on rural residents and youth being able to travel to view visual arts, attend performances, and participate in arts experiences offered by larger or other arts organizations in our region.

Goal In FY 2010, fund a minimum of twenty grants in our region at a \$3,000.00 maximum per grant level with a 10 percent cash match requirement. Focus on providing access and increasing audience.

- Intended outcomes**
- Audience numbers in our region at arts events increase
 - Grantees will give the Northwest Minnesota Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes
 - More arts experiences in our local communities

Name **Student Artist Training Mentor Grant Program**

Description Assistance is available to students for a mentorship and/or to attend a training workshop that is not related to credit. Students must be in high school and a resident of our seven-county region.

Goal In FY 2010, fund a minimum of ten grants to students in our region for \$500 to work with a mentor or attend training in their art form

- Intended outcomes**
- Student applicants to the program increase
 - Grantees will give the Northwest Minnesota Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes
 - More arts mentors available in our local communities



Name **Public Art Project Grant Program**

Description To connect artists with community leaders to plan, create and install public art in small towns and along trail routes and major highways. Provide high quality training for community leaders and artists in public art.

Goal In FY 2010, collaborate with Forecast Public Art to provide training for city leaders and artists in public art. Encourage six communities to bring permanent artwork to their public places.

- Intended outcomes**
- Grantees will give the Northwest Minnesota Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes
 - There will be an increase in the number of public art pieces created annually
 - Number of participants at trainings about public art will increase

Name **Exhibit and Showcase Experiences**

Description Bring rural artists and arts leaders together to exhibit and showcase their art. Celebrate, stimulate, and display the accomplishments of local artists and arts organizations.

Goal In FY 2010, implement the Northwest Minnesota Art Exhibition in Climax including an artist’s reception and tour the mini exhibit to five libraries in the region

- Intended outcomes**
- The number of school districts with students participating increases
 - The number of entries into the exhibit increases
 - Community members volunteering give valuable feedback through a survey and changes are implemented successfully
 - The number of Minnesotans who experience the arts at our reception increases



Name **Professional development for artists and arts organizations**

Description Workshops, training, and professional development programs for artists and arts organizations

Goal In FY 2010 conduct a series of four workshops for arts leaders on capacity building topics like financials

- Intended outcomes
- Northwest Minnesota arts organization’s board members are aware of and can take advantage of board development and networking opportunities
 - Northwest arts organization’s board member and artists have the business skills necessary to support their artistic work (marketing, financial management, etc.)
 - Northwest Minnesota arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work

Name **Arts Promotion**

Description Increase visibility for the arts and artists in Northwestern Minnesota through printing and distributing quality publications and useful Web and e-mail services

Goal In FY 2010 start a monthly e-mail arts update system, distribute one additional printed newsletter. Distribute *Artists of Northwest Minnesota* booklet.

- Intended outcomes
- Database and e-mail address system update completed
 - 1,000 copies of the *Artists of Northwest Minnesota* booklet will be at retail locations in the region
 - Monitor the hits occurring on the Web site and request advice on our Web site design



REGION 2: REGION 2 ARTS COUNCIL

The Region 2 Arts Council strengthens the presence of the arts by supporting opportunities for arts creation, promotion, education, and funding for the people of Beltrami, Clearwater, Hubbard, Lake of the Woods, and Mahnommen counties.

During fiscal year 2010, the Region 2 Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Arts and Cultural Heritage Grant Program</u>
Description	Grants are available to artists, arts organizations, nonprofit organizations, cultural heritage groups, and local governments for activities in three categories: Arts and arts access, arts education, and arts and cultural heritage
Goal	Residents of region 2 will have greater access to high-quality artists and arts organizations, increased arts education opportunities, and exposure to ethnic and cultural arts traditions
Intended outcomes	<ul style="list-style-type: none"> • Artists, arts organizations, schools, nonprofit organizations, and local governments have more opportunities to produce high-quality arts activities • Residents in region 2 have increased opportunities to participate in a wider variety of arts activities

<u>Name</u>	<u>Arts Legacy Designation Grant Program</u>
Description	Grants to recognize county, city and township governments that support the arts to build healthy communities by creating community identity, providing artists with projects for career growth, increasing citizen participation in artistic projects, and increasing public appreciation of the value of the arts



Goal Local governments integrate the arts into community and public life

- Intended outcomes
- Local governments are involved in incorporating the arts into communities
 - Local governments utilize the arts to increase economic development

Name **Artist Mentor Grant Program**

Description Grants to provide students in grades 8-12 mentors or training in the arts discipline of their choice. This grant supports expanding the student's artistic creativity and skills and supports the employment of qualified artists in the region.

Goal Students in region 2 have increased opportunities for arts education

- Intended outcomes
- Students expand their artistic skills and creativity through concentrated study with a professional artist
 - Qualified artists in region 2 have employment opportunities to share their knowledge with youth

Name **Community Arts Support Grant Program**

Description Two-year grants that offer a measure of stability to nonprofit arts organizations and help develop new and existing arts organizations or groups in the region

Goal Sustainability and development of new and existing arts organizations

- Intended outcomes
- New arts organizations are developed to serve their communities
 - Existing and new arts organizations have sustainability to increase or continue arts programming and activities

Name **Professional development for artists and arts organizations**

Description Workshops, training, and professional development programs for artists and arts organizations



Goal Artists and arts organizations in region 2 have opportunities to expand their business and career skills

- Intended outcomes
- Artists take advantage of career development and networking opportunities
 - Artists have opportunities to enhance business skills necessary to support their artistic work (marketing, presenting proposals, defining goals, etc.)
 - Arts organizations have opportunities to develop stronger business skills that impact their work

Name **“Northern Arts News” newsletter**

Description Newsletter to provide arts information to artists and art appreciators

Goal A publicity and communication tool for artists, arts organizations and residents of region 2

- Intended outcomes
- Artists and arts organizations have opportunities to publicize arts activities and showcase their work
 - Artists and arts appreciators find opportunities to participate in the arts



REGION 3: ARROWHEAD REGIONAL ARTS COUNCIL

The Arrowhead Regional Arts Council facilitates and encourages local arts development. This mission grows from a conviction that the arts improve the quality of life in the region.

The Arrowhead Regional Arts Council, based in Duluth, serves the seven-county area that includes Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, and Saint Louis counties.

During fiscal year 2010, Arrowhead Regional Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Administrative Support Grants</u>
Description	Grants which provide support to address organizational goals and objectives related to ongoing administrative, small capital, and/or organizational development needs of the organization
Goal	Regional arts organizations become more sustainable and provide programs and services to both artists and the general public throughout the Arrowhead region
Intended outcomes	<ul style="list-style-type: none"> • Regional arts organizations are staffed at an appropriate level • Regional arts organizations are better able to adapt to the changing environment in which they work and better demonstrate the viability of their work • Regional arts organizations are producing and/or presenting an increased number of programs and services for artists and the general population • Regional arts organizations activities reach a new or larger audience • Regional arts organizations have an increased economic impact in the Arrowhead region and its communities



Name **Arts Project Grants**

Description Project grants which provide support for activities directly involved in the creation, performance, publication, or exhibition of art; or to host or present arts events which provide arts programming to community audiences

Goal Regional arts organizations provide programming that is exciting, professional, and artistically challenges the arts community and the public

- Intended outcomes**
- The number and variety of arts programs produced and/or presented by regional arts organizations are increased
 - Arts programming is more accessible and reaches more people throughout the Arrowhead region
 - Regional arts organizations have expanded their programming to reach or educate new or underserved artists or audiences
 - The variety and number of ethnic and artistic disciplines represented in programming has increased in the region
 - The grant funding has an increased economic impact in the Arrowhead region and its communities

Name **Rural and Community Arts Grants**

Description Project grants which provide support to community or artist initiated activities that will impact the group and/or community it serves. This program is specifically for groups which reside outside of the Duluth urban area or emerging groups residing in Duluth.

Goal Rural arts organizations and groups provide programming that is appropriate to the identified needs in their communities



- Intended outcomes
- The number and variety of arts programs presented by rural and/or emerging arts groups are increased
 - The accessibility to the arts and its impacts on the needs of rural communities is increased
 - Rural arts organizations have expanded their programming to reach and educate new or underserved artists or audiences
 - The grant funding has an increased economic impact in rural communities

Name **Arts and Cultural Heritage Community Arts Learning Grants**

Description Project grants which provide support to arts organizations or individual artists to provide high-quality, age appropriate arts education for Minnesotans of all ages

Goal That people in the Arrowhead region enhance their quality of life by developing knowledge, skills, and understanding of the arts

- Intended outcomes
- The number and variety of age appropriate arts learning opportunities in the Arrowhead region are increased
 - The numbers of venues where the arts learning opportunities take place are increased to reach new or underserved community members
 - The numbers of people attending arts learning opportunities are increased
 - The population in the Arrowhead region will become more arts literate

Name **Individual Artist Grants**

Description Project grants which provide support for developing and established regional artists to take advantage of an artist generated or impending, unique, short-term, concrete opportunity

Goal Regional artists grow artistically and develop the skills necessary to advance and sustain their careers



Intended outcomes

- The numbers of artists applying for support are increased
- The numbers of artists working in the various individual disciplines applying for support are increased
- An increased number of artists demonstrate career advancement through final reports and informal stories about the impact of the support
- The numbers of applications from cultural diverse artist are increased

Name

Artist Fellowship Grants

Description

Project grants which provide support to enable artists to set aside time to work to achieve specific career goals, to purchase supplies and materials, to participate in advanced study not related to a degree program, or to pursue other activities that will allow them to meet their artistic goals. Artists working in the visual, literary, or performing arts are eligible to apply to this program which has one deadline per year.

Goal

Regional artists will work on realizing their potential and increase their artistic and economic impact on the region, the state, and beyond

Intended outcomes

- The numbers of artists applying for support are increased
- The numbers of artists working in the various individual disciplines applying for support are increased
- An increased number of artists demonstrate career advancement and sustainability through final reports and informal stories about the impact of the support
- The numbers of applications from cultural diverse artists are increased



<u>Name</u>	<u>Technical assistance for artists and arts organizations</u>
Description	Workshops, training, and professional development programs for artists and arts organizations
Goal	The business and career skills of regional artists and arts organizations are equal to their training and artistic quality
Intended outcomes	<ul style="list-style-type: none"> • Regional artists are aware of and can take advantage of career development and networking opportunities • Regional artists have the business skills necessary to support their artistic work (marketing, financial management, etc.) • Regional arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work



REGION 4: LAKE REGION ARTS COUNCIL

The Lake Region Arts Council (LRAC) exists to encourage and support the vitality of the arts in west central Minnesota. Lake Region Arts Council, based in Fergus Falls, serves the nine-county area that includes Becker, Clay, Douglas, Grant, Otter Tail, Pope, Stevens, Traverse, and Wilkin counties.

During fiscal year 2010, Lake Region Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Arts and Cultural Heritage Grants</u>
Description	Lake Region Arts Council will support events and activities that increase arts access, arts education, and arts and cultural heritage
Goal	Provide financial support to individuals and organizations that provide arts activities in our region
Intended outcomes	<ul style="list-style-type: none"> • In FY10, the Lake Region Arts Council will develop a base line of the number of applicants for the arts and cultural heritage fund grants and services. This base line number will increase by 20 percent for FY11. This will be measured by the LRAC data base. • In FY10, of those receiving grants and services from the Lake Region Arts Council, 75 percent will indicate that their project was artistically successful, reached the target constituency and had community impact. Results will be measured by final reports.

<u>Name</u>	<u>Publicity and public awareness</u>
Description	In FY10, the LRAC will provide publicity/public awareness services for a minimum of ten Arts and Cultural Heritage grant recipients
Goal	Provide services and support to individuals and organizations that provide arts activities in our region



Intended outcomes This will result in an increased awareness of the arts in the LRAC region. This will be measured by staff tracking of publicity releases.

Name **Networking meetings**

Description In FY10, the LRAC will hold one networking meeting with 75 percent attendees responding that they were impacted favorably

Goal Provide services and support to individuals and organizations that provide arts activities in our region

Intended outcomes Provide networking opportunities to share best practices and build relationships. This will be measured by an exit survey.

Name **Professional services and support**

Description Provide workshops to increase knowledge and expertise of individual artists and organizations

Goal Provide networking opportunities to share best practices and build relationships

Intended outcomes In FY10, the LRAC will hold one workshop with 75 percent attendees responding that they were impacted favorably. This will be measured by an exit survey.

Name **Individualized support**

Description Provide individualized support through one-on-one meetings with LRAC staff to explore how to best utilize arts and cultural heritage funds

Goal Provide services and support to individuals and organizations that provide arts activities in our region

Intended outcomes By the end of FY 10 there will be a minimum of ten individual support meetings held with constituents interested in the arts and cultural heritage fund. This will be measured by a constituent survey.



REGION 5: FIVE WINGS ARTS COUNCIL

The Five Wings Arts Council encourages and promotes arts creation, appreciation, and education through grant programs and technical assistance to enhance the quality of life for Minnesota residents in the five-county area that includes Cass, Crow Wing, Morrison, Todd, and Wadena counties.

During fiscal year 2010, Five Wings Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Small Community Arts Project Grants</u>
Description	Grants are available to community groups and nonprofit organizations to produce their own arts activities or sponsor a touring artist or activity. Program is designed for first-time applicants and groups wishing to take advantage of a late breaking opportunity.
Goal	To provide access to quality arts activities and experiences for every community in our region
Intended outcomes	Increased arts related activities throughout the entire region: <ul style="list-style-type: none"> • During FY10, the number applications received and activities funded will increase by 25 percent over FY09 • During FY10, the number of participants involved with funded activities will increase by 20 percent over FY09 • During FY10, 80 percent of grantees will indicate satisfaction with accessibility of program and report an artistically successful project with identified measurable outcomes

<u>Name</u>	<u>Community Arts Access Project Grants</u>
Description	Grants are available to community groups and nonprofit organizations to produce their own arts activities or sponsor a touring artist or activity. It provides the opportunity for arts access to every community in the region.



Goal To provide access to quality arts activities and experiences for every community in our region

Intended outcomes Increased arts related activities throughout the entire region:

- During FY10, the number applications received and activities funded will increase by 25 percent over FY09
- During FY10, the number of participants involved with funded activities will increase by 20 percent over FY09
- During FY10, 80 percent of grantees will indicate satisfaction with accessibility of program and report an artistically successful project with identified measurable outcomes

Name **School Arts Project Grants**

Description Grants are available to public schools to supplement non-curricular arts education already being provided to area students. Grants will not be awarded for core arts teaching and/or curriculum.

Goal To provide financial resources to regional schools for the purpose of fostering the development of arts education

Intended outcomes Increased school arts related activities throughout the entire region:

- During FY10, the number of applications received from schools and activities funded will increase by 50 percent over FY09
- During FY10, the number of participants involved with funded activities will increase by 20 percent over FY09
- During FY10, 80 percent of grantees will indicate satisfaction with accessibility of program and report an artistically successful project with identified measurable outcomes

Name **Student Artist Mentor Grants**

Description The program serves to augment the arts education in our region's schools by providing high school students with the opportunity to study one-on-one with a practicing artist



Goal To provide area high school students with the opportunity to work one-on-one with a regional practicing artist

Intended outcomes Increased one-on-one arts education activities between students and practicing artists:

- During FY10, the number applications received from students will increase by 50 percent over FY09
- Award a minimum of ten mentorships in FY10
- During FY10, 80 percent of Artist Mentor Teams will indicate satisfaction with accessibility of program and report an artistically successful endeavor with identified measurable outcomes

Name **Project Incorporate**

Description Financial support and technical assistance to community arts groups as they pursue IRS 501(c)(3) nonprofit status

Goal The number of 501(c)(3) organizations in the region increases

Intended outcomes

- During FY10, the number of groups interested in the incorporation process increases
- During FY10, the number of groups successfully achieving 501(c)(3) nonprofit status increases
- During FY10, organizations that participate in Project Incorporate will indicate satisfaction with accessibility of program and report a successful endeavor

Name **Community Public Art Partnerships**

Description Grants are available to local communities for research and development of potential public art installations or activities. This program will be in partnership with Forecast Public Art.

Goal To encourage creative collaborations between artists and local communities to create permanent visual artworks



Goal To provide resources for regional nonprofit arts organization staff, board, volunteers, etc. to take advantage of professional development opportunities not offered by Five Wings that may help strengthen the leadership of their efforts

Intended outcomes More opportunities for arts professionals and volunteers to increase organizational and leadership skills:

- During FY10, the program will have supported four opportunities
- During FY10, 80 percent of grantees will indicate satisfaction with accessibility of program and report a successful experience with identified measurable outcomes

Name **Artist Connect gatherings**

Description Five Wings will coordinate and host a consistent on-going quality networking experience for artists, arts organizations, and community leaders. A quarterly gathering for the purpose of sharing information, ideas, and forming collaborations between rural communities

Goal To provide a consistent on-going quality networking experience for artists, arts organizations, and community leaders

Intended outcomes Increased networking opportunities for artists, arts organizations, and civic leaders:

- During FY10, coordinate two Artist Connect meetings
- At the end of FY11, an additional four meetings
- During FY10, 80 percent of participants indicate a valuable arts networking experience

Name **Workshops, training, technical assistance**

Description Five Wings will coordinate, host, and administer regional workshop and training opportunities for community arts organizations, arts advocates, and civic leaders. Initial priority areas for FY10 and FY11 are financial management and accountability, outcomes-based evaluation, and advocacy.



Goal To bring training/learning opportunities into the region, sponsored by Five Wings Arts Council, rather than providing financial support for grantees to seek training opportunities elsewhere (as is the case with Professional Development grants).

Intended outcomes Increased learning opportunities for artists, arts organizations, and civic leaders:

- During FY10, coordinate two public workshops/trainings
- At the end of FY11, an additional four workshops/trainings
- During FY10, 80 percent of participants indicate a valuable learning experience

Name **Web site, marketing, promotion**

Description Five Wings will overhaul its current Web site to offer constituents a more accessible, up to date, and informative online experience. Features will include access to grant information, evaluation tools, an electronic newsletter, calendar, community arts forum, artist and arts organization registry, and charitable giving opportunities to name a few.

Goal To increase visibility and access to information on arts development

Intended outcomes Increased awareness by constituents of Five Wings programs/services:

- During FY10, increase web traffic by 35 percent over FY09
- During FY10, distribute one radio announcement PSA to regional radio stations
- At the end of FY11, four different announcements
- During FY10, 80 percent of web participants indicate a valuable experience



<u>Name</u>	<u>Arts services and support</u>
Description	Provide networking opportunities, sponsor workshops and training for artists and arts organizations, provide technical assistance; promotion, publicity, and Web development
Goal	The business and career skills of SMAHC region artists and arts organizations are equal to their exceptional artistic quality and the public will be aware of the broad range of arts experiences available throughout the region
Intended outcomes	<ul style="list-style-type: none"> • Artists, arts organizations, and arts activities in the region are more visible • Artists, arts professionals, and volunteers are able to share best practices and build relationships through networking activities • Knowledge and expertise of artists and arts organizations increases through participation in workshops and training • One-on-one assistance will help artists and arts organization explore and best utilize resources and opportunities



REGION 7E: EAST CENTRAL ARTS COUNCIL

The East Central Arts Council (ECAC) improves the quantity and quality of arts experiences in region 7E by facilitating the production, presentation, and dissemination of art development for arts organizations and by promoting the growth of individual arts. The council accomplishes this mission through programs and special initiative for artists and arts organizations.

The East Central Arts Council is a division of the East Central Regional Development Commission, based in Mora. It serves the five-county area that includes Chisago, Isanti, Kanabec, Mille Lacs, and Pine counties.

During fiscal year 2010, East Central Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

Name **ECAC Arts and Cultural Heritage Fund Grants**

Description	Grants to support arts activities throughout the region
Goal	Region 7E residents will have greater access to high-quality arts activities
Intended outcomes	<ul style="list-style-type: none"> • Region 7E artists and arts organizations have more opportunities to provide arts activities • ECAC will develop a baseline number of grant applicants served and will increase that number in subsequent years • ECAC arts and cultural heritage fund grantees will measure the impact of the art grant project and this will be included in their final reports to ECAC

Name **Public Art Grant Program**

Description	Public art planning grants for artists and public art workshops for artists and organizations
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Goal In partnership with Forecast Public Art, the goal of the ECAC Public Art program is that Region 7E residents and communities have access to diverse public art projects

- Intended outcomes**
- Region 7E artists and arts organizations have more opportunities to provide public art activities
 - ECAC will develop a baseline number of public art grant applicants served and public art workshops provided
 - ECAC Public Art grantees will measure the impact of the art grant project and this will be included in their final reports

Name **Programs and services for artists and arts organizations**

Description Workshops, training, and professional development programs for artists and arts organizations and arts marketing, promotion, social media and web development

Goal The business and career skills of Region 7E artists and arts organizations match their exceptional artistic quality and a public awareness of the arts and arts projects is advanced

- Intended outcomes**
- Region 7E artists and arts organizations are aware of and can take advantage of career development and networking opportunities
 - Region 7E artists and arts organizations have the business skills necessary to support their artistic work (marketing, financial management, etc.)
 - Region 7E artists and arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work



REGION 7W: CENTRAL MINNESOTA ARTS BOARD

The Central Minnesota Arts Board promotes and enhances the creation, performance, and appreciation of the arts in region 7W. Based in Foley, the Central Minnesota Arts Board serves the four-county area that includes Benton, Sherburne, Stearns, and Wright counties.

During fiscal year 2010, Central Minnesota Arts Board invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

Name

Project Grants

Goal

Support and further arts activities in Central Minnesota

Intended outcomes

- New arts initiatives emerge
- Quality arts opportunities are sustained
- Minnesota cultural and ethnic arts traditions are celebrated
- New partners identified to deliver service

Name

Artist in Residency

Goal

Maintain and strengthen our commitment to foster the development of arts education

Intended outcomes

- Greater arts infusion across areas of learning
- Residencies provide income to artists
- Organizations/venues/programs/schools not currently providing arts learning programs will have support and incentive to make them available
- Organizations/venues/programs/schools that currently provide arts learning will be able to enhance the artistic quality, visibility, and reach of their programs
- Arts learning opportunities are more accessible to Minnesotans regardless of age, geographic, economic, cultural or other barriers
- Students have more highly developed creative and conceptual skills



Name **Community Art Support**

Goal Support and enhance the infrastructure of regional arts organizations

- Intended outcomes
- Arts organizations are better able to meet their financial goals
 - Empower arts organizations to meet and further their missions

Name **Public Art**

Goal Improve access to the arts in Central Minnesota through creative initiatives

- Intended outcomes
- More people have greater access to the arts
 - Increased opportunities for artists
 - Foster community pride



REGION 9: PRAIRIE LAKES REGIONAL ARTS COUNCIL

The Prairie Lakes Regional Arts Council supports and nurtures a diversity of arts activities; it assists, encourages, and enhances the quality and availability of arts experiences.

Prairie Lakes Regional Arts Council, based in Waseca, serves the nine-county area that includes Blue Earth, Brown, Faribault, LeSueur, Martin, Nicollet, Sibley, Waseca, and Watonwan counties.

During fiscal year 2010, Prairie Lakes Regional Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

<u>Name</u>	<u>Arts and Art Access</u>
Description	To support Minnesota artists and organizations in creating, producing, and presenting high quality arts activities in dance, literature, media arts, music, theater and visual arts in their communities; to overcome barriers to accessing the arts; and to instill the arts into the community/region
Goal	To increase access to high-quality arts activities involving Minnesota artists, arts organizations, in our local communities and region
Intended outcomes	<ul style="list-style-type: none"> • Minnesota professional artists and arts organizations have more opportunities to create and present their work in our region • More community and nonprofit organizations will become involved in presenting arts activities • In FY2010 we will develop a base line of “number of applicants” for the arts and cultural heritage grants. • The baseline number of applicants will increase by 20 percent in FY2011



Name

Arts Education

Description

To support lifelong learning and appreciation for the arts, through arts activities conducted by nonprofit arts groups, community groups, and public and private schools. To support public or private non-parochial elementary, middle, or secondary schools (K-12) in the region. To provide selected students in grades 7-12 the opportunity to study their chosen art form with a practicing professional artist and/or through other educational activities.

Goal

To increase art education by supporting lifelong learning and appreciation of the arts, including but not exclusive to K-12 activities. This includes arts organizations that provide youth programming and activities; and schools sponsoring artist residencies, live arts performances and arts related field trips for students. A separate program will be created for youth scholarships/mentorships.

Intended outcomes

- The variety and number of lifelong learning activities that are presented throughout the community by nonprofit and community groups increases
- The variety and number of youth activities for students that are presented by schools through artist residencies and fieldtrips increases
- In FY2010 we will develop a base line of “number of applicants” for the Arts Learning grants
- The baseline number of applicants will increase by 20 percent in FY2011.



Name

Arts and Cultural Heritage Grant

Description

To support arts activities that represent the diverse ethnic and cultural arts traditions, including folk and traditional artists and arts organizations, represented in this state. This may include folk art classes, single performances, a series of cultural activities, arts and music festivals, etc.

Goal

To increase arts activities that represent the diverse ethnic and cultural arts traditions, including folk and traditional artists and arts organizations, in our region

Intended outcomes

- The variety and number of folk and traditional arts and artists that are presented through festivals increases
- Regional arts festivals have greater financial stability and serve broader audiences.
- The number of Minnesotans who experience the arts through arts festivals increases.



REGION 10: SOUTHEASTERN MINNESOTA ARTS COUNCIL

The Southeastern Minnesota Arts Council exists to encourage, promote, and assist regional arts development by granting funds to nonprofit arts organization, individual artists, and education institutions; providing information and access to the funds through outreach, advocacy, mentoring, and technical assistance; evaluating and assessing the effectiveness of funded grants; and seeking to ensure a fair distribution of funds.

The Southeastern Minnesota Arts Council serves the eleven-county area that includes Dodge, Fillmore, Freeborn, Goodhue, Houston, Mower, Olmsted, Rice, Steele, Wabasha, and Winona counties.

During fiscal year 2010, Southeastern Minnesota Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

Name

Presenter/Production Assistance

Description

Presenter grants are intended to help local arts organizations in Southeastern Minnesota sponsor appearances by touring artists or companies which have demonstrated a high level of artistic quality. Production grants support activities directly involved in the creation, performance, publication, and exhibition of art

Goal

The goal of the Presenter/Production Assistance grant program will be an emergence of new arts initiatives and partnerships among regional arts organizations

Intended outcomes

- Increase in the number and vitality of community-based arts organizations
- Increase in the number of applications received in the combined category
- Increase in attendance, earned income, etc. by funded organizations
- Increased public participation
- More artists will become involved in projects that are artistically challenging for both the artists and audiences



Name **Artists in Education**

Description Grants are intended to support artist residencies through interactive arts activities involving students, teachers, and artists

Goal The Artists in Education grant program should serve as a resource for teachers working to integrate the arts into the curriculum and provide students with a direct arts experience with artists

- Intended outcomes
- Increase in the variety of enrichment programs offered
 - Increase in the number of schools participating in the program
 - Students will develop a deeper appreciation of and desire for sustainable arts opportunities

Name **Small Towns/Rural Areas**

Description Grants support and encourage the creation and development of art and arts organizations in communities with population less than 7,500

Goal Minnesotans residing in rural communities will have access to quality arts experiences

- Intended outcomes
- Encourage community partnerships among arts/non-arts organizations in rural southeastern Minnesota
 - Increase in the number of collaborations and shared services
 - Participating organizations experience a decrease in operating costs

Name **Original Works (Emerging/Established Artists)**

Description Grants encourage the development of entirely original work by individual artists from the region

Goal To provide financial support to emerging artists that are committed to advancing their careers and to recognize, reward, and encourage outstanding established artists



- Intended outcomes
- Provide funding for professional education opportunities/mentorships for artists
 - Increase in the number of community and school teaching opportunities
 - Increase in the number of artists participating in SEMAC-sponsored career development workshops

Name **Capital Improvement**

Description Grant may be used for capital equipment purchases, facility improvements, etc.

Goal This program is designed to support other fundraising efforts by organizations that have been programming continuously for a minimum of ten years. Funded projects must be a minimum of \$30,000 and have an approved existing capital campaign in place. Grants cannot be used to purchase or construct a building.

- Intended outcomes
- Support and strengthen the existing infrastructure of regional arts organizations
 - Funded organizations experience an increase in public participation at events
 - Participating organizations experience a decrease in operating costs

Name **Arts and Cultural Heritage Fund**

Description Grants will support projects, partnerships, and initiatives that serve the artistic needs of communities throughout southeastern Minnesota

Goal Southeastern Minnesota Arts Council is encouraging applicants to research and develop projects that incorporate two or more of the key areas with an emphasis on creating lasting partnerships among regional nonprofit arts organizations and other regional nonprofits



- Intended outcomes
- Encourage community partnerships among arts/non-arts organizations throughout southeastern Minnesota
 - Funded grants will reflect diversified partnerships and groups being served
 - All residents in southeastern Minnesota have the opportunity to participate in the arts
 - A wider variety of arts learning opportunities are available to residents of southeastern Minnesota year-round
 - Residents of southeastern Minnesota develop a deeper appreciation of and desire for sustainable arts opportunities
 - Leaders from arts organizations actively serve on relevant public and civic committees, boards, etc

Name

Opportunity, arts management, consultancies

Description

A variety of grants that offer workshops, consultancies, and funding for “sudden and/or unexpected” educational opportunities

Goal

- Arts management and training offers grants for management, education, and consultant workshops to staff, board, organization volunteers, and artists
- Program and administrative consultancies are offered in the areas of board retreats, fundraising, working with volunteers, and budgeting
- Opportunity grants enable artists, organizations, and schools to take advantage of opportunities that arise with little notice

Intended outcomes

- Support and strengthen the existing infrastructure of regional arts organizations to better serve their missions
- Increase in the vitality and stability of community-based arts organizations
- Artists report increased career development skills



REGION II: METROPOLITAN REGIONAL ARTS COUNCIL

The Metropolitan Regional Arts Council promotes incorporation of the arts into the daily lives of all communities by providing leadership, advocacy, grants, and service. Based in Saint Paul, it serves the seven-county area that includes Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington counties.

During fiscal year 2010, Metropolitan Regional Arts Council invested arts and cultural heritage funds in grant programs and services designed to sustain and expand arts activities in the region and provide Minnesotans with more opportunities to engage in the arts. The following are highlights of these investments.

Name

Arts Activities Support Grants

Description

The Arts Activities Support program provides grants of up to \$10,000 in project support for groups wishing to offer quality arts activities in any discipline

Goal

MRAC continues to serve the artistic, cultural and geographic diversity of the metro area through grants and services

Intended outcomes

At least 75 percent of grant recipients' final reports indicate that the project was artistically successful, reached the target constituency, and had community impact

Name

Community Arts Grants

Description

The Community Arts program provides grants of up to \$5,000 in project support, using a county block grant allocation system

Goal

MRAC continues to serve the artistic, cultural and geographic diversity of the metro area through grants and services

Intended outcomes

At least 75 percent of grant recipients' final reports indicate that the project was artistically successful, reached the target constituency, and had community impact



ABOUT THE MINNESOTA STATE ARTS BOARD

The Minnesota State Arts Board is a state agency dedicated to ensuring that all Minnesotans have the opportunity to participate in the arts. Created by state statute and led by a citizen board, appointed by the governor with the approval of the Minnesota Senate, the Arts Board makes grants to arts organizations, artists, schools, colleges, community nonprofits, and public agencies. In partnership with eleven regional arts councils, the board works to ensure that financial support and services are available statewide. Funding is provided through appropriations from the Minnesota State Legislature, with additional funding from the National Endowment for the Arts, and other private donors.

View *Minnesota: State of Innovation*, the 25-year vision, framework, guiding principles, and ten-year goals for the Minnesota arts and cultural heritage fund at www.arts.state.mn.us/pubs/pubs/achf-25-year.pdf.

Citizens can monitor how dollars from the Legacy Amendment's four funds are being invested in the state through the www.legacy.leg.mn Web site. Progress of hundreds of funded projects can be seen on this site, as well as how funds are being invested across the state, and information on how to apply for funds.

For additional information about the Minnesota State Arts Board call (651) 215-1600, (800) 866-2787, Minnesota Relay 7-1-1, e-mail msab@arts.state.mn.us, or visit www.arts.state.mn.us.

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