











COMMIT TO HOMES AS A PRIORITY

Create a broader and stronger public commitment to the urgent need for more homes that are more affordable to more Minnesotans.

Like roads and bridges, homes are building blocks—assets that will be around for decades. By investing in our homes, we improve outcomes in education, health, and economic opportunity. Homes are our starting place.

- 1.1 Launch a public-private partnership to forecast demand, set goals and measure progress.
- 1.2 Create dedicated, permanent funding sources for affordable homes in addition to current funding sources.
- 1.3 Invite all Minnesotans to recognize homes as a central and critical part of the economic and social well-being of all residents and communities in Minnesota.

PRESERVE THE HOMES WE HAVE

Keep the homes we already have, especially those that are most affordable.

Let's begin by securing our existing assets. The most cost-effective way to provide homes that are affordable for Minnesotans is to maintain and

preserve the homes and apartments

we already have.

2.1 Expand and streamline existing

2.2 Incentivize private-market owners to keep rental units affordable to low-wage families by using targeted support from local and state government.

rental rehabilitation programs

to preserve critical rental assets.

- 2.3 Support and expand existing home-rehabilitation tools and programs at the state and local levels to serve more homeowners who need to make improvements.
- 2.4 Substantially increase support for rehabilitation of public housing, much of which is experiencing notable deterioration.

BUILD MORE HOMES

Build 300,000 new homes by 2030, across all types, prices, and locations to stabilize prices and meet demand.

Minnesota has built a reputation of livability and opportunity, with homes people can afford as a key ingredient. To ensure our neighborhoods and communities remain strong and healthy, we need to use all the tools and innovation at our disposal to enable the private sector to build to meet the demand.

- 3.1 Position Minnesota as a **national leader** in the advancement of housing innovation and technology.
- 3.2 Grow the **pool of talent** in Minnesota's building trades to enable the sector to meet current and future demand.
- 3.3 Increase the capacity of local leaders to implement tools and solutions to address the homeaffordability needs of their communities.
- 3.4 Expand the range of housing types across Minnesota communities.
- 3.5 Create a statewide review panel to evaluate regulations related to building standards, land use, and environmental stewardship for their impact on housing affordability.

INCREASE HOME STABILITY

Assist twice as many people at risk of losing their homes because of rent increases, evictions, and heavy cost burdens.

When you lose your home, you lose your community—and the consequences of this major life disruption can last for decades. By doubling our investment in rental assistance, promoting voucher acceptance, preventing displacement, and improving protections for renters, we can reverse this trend, so kids learn, parents earn, and communities grow stronger.

- 4.1 Enhance and expand state and local **rental assistance** programs to complement federal programs that are too small to meet the need.
- 4.2 Define and crack down on predatory rental practices, including excessive evictions and poor condition of rental units.
- 4.3 Strengthen **protections for renters** in the private market.
- 4.4 Increase the speed and flexibility of emergency resources to prevent people from losing their homes.
- 4.5 Expand and enhance programs that help people **navigate the systems** to find homes and vital housing resources.
- 4.6 Incentivize the acceptance of rental assistance vouchers by the private market.
- 4.7 Prioritize investments needed to achieve the goals in **Heading Home Together**: Minnesota's Action Plan to Prevent and End Homelessness.

LINK HOMES
AND SERVICES

Build stronger links between where we live and the services we may need to live stable lives.

At some point in our lives, most of us will need a helping hand. Many of us will be seniors who require assistance to stay in the place we've long called home. Other Minnesotans have experienced trauma or need health services. We can achieve better outcomes in a more cost-effective way when we coordinate services to meet people where they live.

- 5.1 Provide a **dependable stream of funding** for social services that help households maintain stable homes.
- 5.2 Provide access to a full range of services for families and individuals **transitioning** into stable homes before, during, and after the transition.
- 5.3 Improve health outcomes and reduce costs for tenants by developing better partnerships between health care and housing providers.
- 5.4 Advance the Housing Supports program for residents with disabilities by **identifying gaps** and potential program enhancements to ensure statewide coverage.
- 5.5 Expand programs and providers who **assist** individuals in finding, securing, and retaining affordable rental homes.

SUPPORT &
STRENGTHEN
HOMEOWNERSHIP

Create pathways to sustainable homeownership, with a focus on removing barriers for households of color.

Our wealth and our retirement savings are concentrated in our homes.

Most Minnesotans want to own a home, and everyone who can sustain homeownership should be offered the tools, coaching, and access to financing they need to make this investment in their own future and in our communities.

- 6.1 Focus on increasing access to homeownership resources for the large number of incomeready households of color who want to buy.
- 6.2 Promote alternative models of building wealth through homeownership, such as community land trusts, cooperatively owned housing and manufactured home parks.
- 6.3 Encourage employers and foundations to support home purchases.
- 6.4 Increase funding for financial education and counseling programs that expand the capacity of households to pursue homeownership.
- 6.5 Expand mortgage products and provide extra support to local community banks to expand financing options.
- 6.6 Expand available downpayment assistance programs.